



Sunnyvale

# 2020 Priority Advocacy Issues and Long-term Advocacy Positions (LAPs)

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# Definitions

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- **Legislative Advocacy - Priority Issues**  
annual legislative priorities used to determine City positions on specific legislation and intergovernmental issues throughout the year
- **Long-term Advocacy Positions (LAPs)**  
ongoing policy positions adopted by Council

# Legislative Advocacy Process

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1. Council identifies Legislative Advocacy Positions for the year
2. Staff tracks legislative efforts with potential City impacts and Council priority issues
3. Staff coordinates quick responses to pending legislation and intergovernmental matters based on Council-approved policies
4. Staff publishes City positions and advocacy letters on [Sunnyvale.ca.gov](http://Sunnyvale.ca.gov)

# 2020 Priority Advocacy Issues

Council Policy 7.4.14

# Priority Issues – proposed to continue from 2019

Investment Funding and Local Control for Workforce Development

Interoperability/Public Safety Communications System

Environmental Regulatory & Conservation Issues

Regional and State-wide Water Supply Issues

Local Authority Over Wireless Telecommunications Facilities

School Mitigation Fees

Massage Therapy

Use of Unmanned Aircraft Systems by Law Enforcement and First Responder  
Immunity when interfering with Unmanned Aircraft Systems

Medical Marijuana/Recreational Marijuana

Affordable Housing/Homelessness

Federal Aviation Administration Engagement Regarding Airplane Noise

# Priority Issue – Proposed Deletion

## Regional Transportation Plan: Taxicabs/Network Co.

- AB 1069 and AB 939 made regulatory authority regional
- City reviewed and revised its taxicab ordinance to align with new state laws in 2018
- Regulations became effective January 1, 2019

## Considerations

- No concerns related to new regulations

# Priority Issue – Proposed Addition

## PG&E Restructuring Plan

Three competing proposals:

- ◆ PG&E plan
- ◆ Mayor Liccardo-led customer-owned model
- ◆ SB 917 publicly-owned model (government-takeover)

## Considerations

- June 30 deadline to gain Governor's approval
- Could have major impact to residents and businesses

# Long-term Advocacy Issues

## Council Policy Manual



# Long-term Advocacy Positions

## Council Policies

1.0 - Land Use and Transportation

2.0 - Community Development

3.0 - Environmental Management

4.0 - Public Safety

5.0 - Socio-Economic

6.0 - Cultural

7.0 - Planning and Management

No recommended changes

# Council Direction

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- Review existing Priority Issues and LAPs
- Consider staff recommendations
- Provide other direction on changes to Priority Issues and/or LAPs