



Sunnyvale

Study Issue:

Exploring Options for Establishment of a
Plaque Program for Heritage Resources

Amber Blizinski, Principal Planner

Kelly Cha, Associate Planner

City Council

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City Council Study Issue

- Proposed by HPC in 2016
- Goals of Study:
 - ◆ Promote awareness of Heritage Resources
 - ◆ Educate community on Sunnyvale's History

Existing Plaques in Sunnyvale



Administration of Plaque Programs

- Typically administered two ways:
 - ◆ By a local jurisdiction
 - ◆ By a nonprofit organization
e.g., a local historical society



Sunnyvale

Sample Plaque Programs

City of Santa Clara Plaque Program

- Applications processed through Historic Commission
- Funded from City budget
- 10"x7" plaque includes:
 - ◆ Construction date or
 - Period of importance
 - ◆ Keywords
 - ◆ City logo
- Cost: \$200-250 (bronze)/plaque

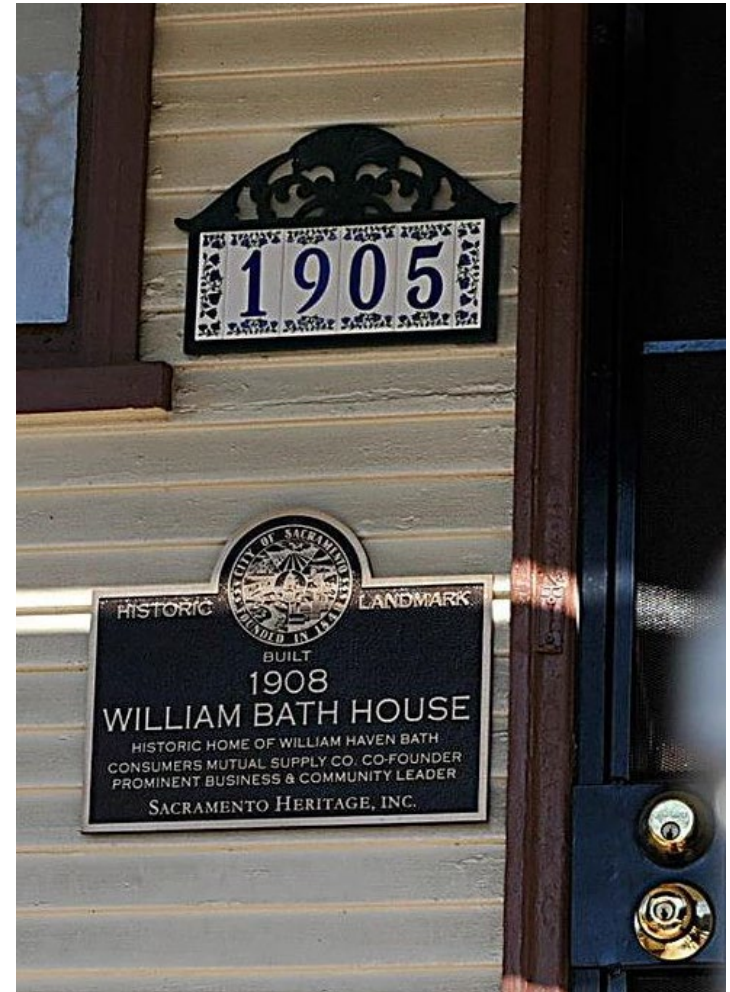
JOB #39488-10"x 7" OVAL
APPROVAL, SIGNATURE & DATE:

PLAQUE #1



City of **Sacramento** Plaque Program

- City approves concept
 - ◆ Nonprofit processes request
- Paid for by applicant/owner
- 12"x10" plaque includes:
 - ◆ City logo
 - ◆ Construction date
 - ◆ Brief description of building
- Cost: \$319.40 (copper)





Proposed Sunnyvale Plaque Program

Proposed Plaque Program

City-funded Program – 5 Plaques/year

- Adopt a **City Council Policy** establishing guidelines for a program that include:
 - ◆ Draft plaque template
 - ◆ Installation and maintenance provisions
 - ◆ Information on administration of the program

Sunnyvale Plaque Template



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HERITAGE RESOURCE

1029 RANERE COURT

Property Characteristics (e.g. construction date)

Heritage Preservation Commission

Recommendation to City Council

- Staff Recommendation with modifications:
 - ◆ Change shape of template to rectangle
 - ◆ Move City logo to top of plaque template
- Inform resource owners about program—once implemented

Recommendation

Staff Recommendation

- Adopt a Council Policy:
 - ◆ Establishing a Plaque Program to Sponsor up to 5 Plaques per Year
Includes Modifications from HPC

Implementation Steps



Select Vendor

Finalize Plaque Template

Return to Council for Budget Modification

Finalize Installation Guidelines & Instructions

Inform Heritage Resource Owners about Program

Post Information Online about Installed Plaques

Questions/Comments