

Sunnyvale Cares Nonprofit Grant Program Application

Application Deadline: June 30, 2020 by 5 p.m.

Thank you for your interest in the Sunnyvale Cares Nonprofit Grant Program. Please review the grant guidelines to determine if your organization qualifies for funding. Funding will be approved by the City Council in late July 2020. Applicants will be notified of award decisions in after City Council decision.

Complete applications may be submitted in the following ways:

- Mail or Drop Off in Person: Office of the City Manager (Front Desk) Attn: Economic Development 456 W. Olive Avenue, Sunnyvale, CA 94086
- Email: svcares@sunnyvale.ca.gov

For questions, email svcares@sunnyvale.ca.gov or call 408-730-7607.

Name of Nonprofit organization: Mountain View Community Television PBA KMTV Community Television

Name of Individual Submitting Application: Christina Haan

Individual's email [REDACTED] phone [REDACTED]

Grant Amount Requesting from the City (Maximum grant amount is \$30,000): \$ 25,000

Organization Background

1. When was your organization formed?

1983, Mountain View, CA

2. What is your Mission?

To provide training in video production, media literacy and a voice to all ages throughout the bay area.

3. Approximately how many Sunnyvale customers are served annually?

500+

4. Describe your group's activities and the resources that support those activities.

youth camps, youth after school classes, adult workshops, taping city council meetings

5. What is your annual budget?

\$ 65,000

6. How do you raise funds?

Grants, mailers, board members fundraise

7. How many employees does your organization have?

4 full time
4 part time

8. What steps has your organization taken to address budget impacts due to COVID-19?

part time employees furloughed, no expenses being paid

9. Describe the impacts of the COVID 19 pandemic on your organization, specifically, what are the financial impacts?

we had to cancel youth camps this April & all summer. loss of \$70,000 in revenue.

10. For what purposes would this grant be used and how would it benefit your organization and customers?

Funds would benefit us getting bills paid and staff back to working.

11. Any other information you would like the Council Committee to consider?

KMVT has been a great partner with the Sunnyvale community for many years.

would also pay for supplies needed in our studio and control room for practicing social distancing.