

Sunnyvale Cares Nonprofit Grant Program Application

Application Deadline: June 30, 2020 by 5 p.m.

Thank you for your interest in the Sunnyvale Cares Nonprofit Grant Program. Please review the grant guidelines to determine if your organization qualifies for funding. Funding will be approved by the City Council in late July 2020. Applicants will be notified of award decisions in after City Council decision.

Complete applications may be submitted in the following ways:

- Mail or Drop Off in Person: Office of the City Manager (Front Desk) Attn: Economic Development 456 W. Olive Avenue, Sunnyvale, CA 94086
- Email: svcares@sunnyvale.ca.gov

For questions, email svcares@sunnyvale.ca.gov or call 408-730-7607.

Name of Nonprofit organization: Sunnyvale Little League

Name of Individual Submitting Application: Mike Lee

Individual's email _____ Phone _____

Grant Amount Requesting from the City (Maximum grant amount is \$30,000): \$ 30,000

Organization Background

1. When was your organization formed?
1958 as "Sunnyvale Serra Little League" and "Sunnyvale Southern Little League". Both leagues merged in 2016 to form "Sunnyvale Little League".
2. What is your Mission?
Sunnyvale Little League is a community based youth sports league, which offers recreational baseball for children aged 4 to 16, and for developmentally challenged children aged 4 to 22. We are 100% volunteer run.
3. Approximately how many Sunnyvale customers are served annually?
400 to 500 children annually
4. Describe your group's activities and the resources that support those activities.
See end of form for response
5. What is your annual budget? \$123,700

6. How do you raise funds?
Funds are raised via league registration fees, which are paid by our participants, and through fundraising events (e.g. cookie dough sales, snack shack sales, and sponsorships)
7. How many employees does your organization have? See end of form for response
8. What steps has your organization taken to address budget impacts due to COVID-19?
See end of form for response
9. Describe the impacts of the COVID 19 pandemic on your organization, specifically, what are the financial impacts?
See end of form for response
10. For what purposes would this grant be used and how would it would benefit your organization and customers?
The majority of our expenditures are applied to a variety of items including insurance, safety equipment (e.g. ice packs, bandages, etc), team/game equipment, facilities equipment, facilities maintenance, uniforms, umpire equipment, etc.
11. Any other information you would like the Council Committee to consider?
See end of form for response
4. We offer seven different divisions (levels), which serve the various age groups for the girls and boys who participate in our league, across two different seasons (spring and fall). Additionally, we offer Challenger Baseball, which serves developmentally challenged children with a safe and inclusive opportunity to participate in youth sports. We have over 200 adult volunteers, who undergo background checks and various degrees of training each year. These volunteers are primarily parents of our participants, but we also have adult volunteers who serve in a variety of roles.
7. We have no formal employees, although we do pay youth umpires (children under 18 years of age) for game officiating. All adult participants are volunteers and do not receive compensation of any kind.
8. We are dependent on the City of Sunnyvale for access to athletic fields, for which we pay a rental rate. As the City closed all fields and have restricted access, we were forced to suspend our 2020 Spring Season one week after opening the season. As we have suspended operations until county health department restrictions are relaxed regarding youth sports, we have halted most operational items which incur any financial burden on the league.
9. As the restrictions set forth by the County Health Department were applied after our 2020 Spring Season had already started, we had incurred several expenditures which were unrecoverable. These expenditures will exceed \$35,000, which accounts for roughly 27% of our normal operating budget. This will have a significant impact on our league in the near term, as we will have to suspend any capital improvements (such as equipment purchases, snack shack equipment for fundraising, etc.), as well as ongoing maintenance items.
11. Sunnyvale Little League has served the Sunnyvale community for over 62 years. Our volunteers provide youth services not currently offered by the City of Sunnyvale, and serve to supplement their youth athletic programs. We have been hit hard by the COVID-19 pandemic financially, and would appreciate any assistance the City can offer. Thank you for your consideration.