

Sunnyvale Cares Nonprofit Grant Program Application

Application Deadline: June 30, 2020 by 5 p.m.

Thank you for your interest in the Sunnyvale Cares Nonprofit Grant Program. Please review the grant guidelines to determine if your organization qualifies for funding. Funding will be approved by the City Council in late July 2020. Applicants will be notified of award decisions in after City Council decision.

Complete applications may be submitted in the following ways:

- Mail or Drop Off in Person: Office of the City Manager (Front Desk) Attn: Economic Development 456 W. Olive Avenue, Sunnyvale, CA 94086
- Email: svcares@sunnyvale.ca.gov

For questions, email svcares@sunnyvale.ca.gov or call 408-730-7607.

Name of Nonprofit organization: The Lace Museum, Inc.

Name of Individual Submitting Application: Kimberly Davis, managing director

Individual's email

[REDACTED]

Phone

[REDACTED]

Grant Amount Requesting from the City (Maximum grant amount is \$30,000): \$20,000

Organization Background

1. When was your organization formed?

_____1981_____

2. What is your Mission?

_____please see attached

3. Approximately how many Sunnyvale customers are served annually?

_____10,000

4. Describe your group's activities and the resources that support those activities.

We give free tours to all Sunnyvale residents. We participate in Hands on the Arts,

Murphy House and hold low cost classes.

5. What is your annual budget? \$80,000_____

6. How do you raise funds?
_We teach, lecture, sell lace and lacemaking supplies and accept in kind donations
7. How many employees does your organization have? none
8. What steps has your organization taken to address budget impacts due to COVID-19?
_SBA grant of \$1,000, online teaching, online sales, monetary donations, yard sale,
9. Describe the impacts of the COVID 19 pandemic on your organization, specifically, what are the financial impacts? We hold a vintage sale twice a year in March & September. Each sale makes about \$10,000 or more. March was canceled during SIP. September's sale will likely not happen because we do not have the square footage to bring out our merchandise and keep people 6 feet apart. I have attached a photo of how close people used to be. If it does happen, it will be severely impacted because advertising should have already gone out for it. We are unable to take our finer things outside because of dust, dirt, wind, sun and their fragility. We have been able to hold one yard sale with the bargain bin items which brought us \$500. It was a step in the right direction, and all we could do, but a mere 5% of what we usually make. We have 2 more yard sales planned for the summer.
10. For what purposes would this grant be used and how would it would benefit your organization and customers?
This grant will allow us to continue paying our monthly rent and remain in Sunnyvale.
11. Any other information you would like the Council Committee to consider?
The Lace Museum has been in Sunnyvale for almost 25 years. We serve many elderly people both as visitors and volunteers. We take in volunteers who need hours for community service, court orders and other difficult situations. Many of our volunteers are retirees who would otherwise not be out of their homes. It helps them keep emotionally , physically and professionally engaged. We hold classes which are attended by people of all ages from 7-100+. It is quite common for Hope Services and other adult care facilities to bring small groups to visit our museum for outings. We are also visited by many retirement facilities and women's groups.
Lace is a universal medium which people from all countries and backgrounds recognize in some form. We have become quite popular with women who found us as they went to shop next door at Coconut Hill. Crochet was quite popular in India, and to my understanding, taught in primary school.
We hope that you will consider our value to the community at large and help us to stay in Sunnyvale during this challenging time.
-