



Sunnyvale

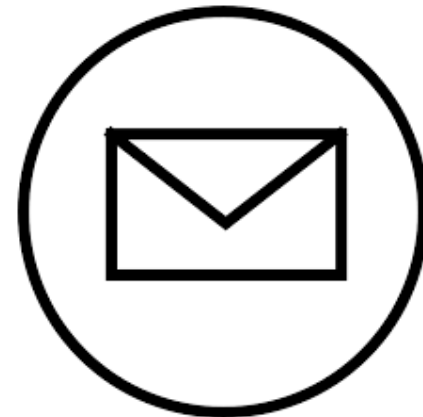
## Community Event and Neighborhood Grant Distribution Subcommittee Recommendations

July 28, 2020



# Outreach Methods

- Posted on Nextdoor
- Posted on City's website on the News & Stories section
- Shared on Community Center's Facebook page
- Emailed past recipients
- Updated list of recipients to include partners that participated in the State of the City event
- Extended application deadline



# Unspent Funds – Last 5 Years

- **FY 15/16 - \$1,649**
  - ♦ Pakistani American Culture Center, Basant Kite Flying Festival, canceled (\$1,500 grant)
- **FY 16/17 - \$1,494**
  - ♦ Crosswalk Community Church, The Hunt Event, declined based upon condition of removing prayer and bible activities (\$1,000 grant)
  - ♦ Pakistani American Culture Center, Basant Kite Flying Festival, canceled (\$1,000 grant)
  - ♦ Note: Evelyn Glen and Hazelhead Group received additional Council setaside funding of \$900
- **FY 17/18 - \$643**
  - ♦ Ponderosa Park Neighborhood Association, Outdoor Movie Night, (\$250 grant)
- **FY 18/19 - \$4,082**
  - ♦ Sunnyvale Historical Society & Museum Association, Heritage Park Museum, Anniversary Celebration (\$3,000 grant)
  - ♦ Stevens Creek NA, Donate & Dump event & Neighbors Night Out (\$250 grant)
- **FY 19/20 - \$4,407**
  - ♦ Traditions of Sunnyvale NA (\$1,000 grant),
  - ♦ Silicon Valley Bicycle Coalition (\$2,000 grant)

# 5 Year Recap

Community Event Grants	FY 2015/16 Actual	FY 2016/17 Actual	FY 2017/18 Actual	FY 2018/19 Actual	FY 2019/20 Actual
Applications Received	6	7	4	7	8
Funding Requested	\$21,055	\$21,525	\$19,000	\$27,818	\$34,418
Reimbursement Amount	\$8,500	\$9,200	\$10,250	\$7,500	\$22,000

Neighborhood Grants	FY 2015/16 Actual	FY 2016/17 Actual	FY 2017/18 Actual	FY 2018/19 Actual	FY 2019/20 Actual
Applications Received	8	11	13	11	12
Funding Requested	\$7,480	\$6,248	\$11,985	\$8,920	\$10,260
Reimbursement Amount	\$5,976	\$6,654	\$6,535	\$5,418	\$7,723

# Subcommittee Recommendations

- Move the CENGP cycle from a fiscal to a calendar year
- Increase the Neighborhood Grant funding cap from \$1,000 to \$1,500
- Approve the 2020/21 CENGP funding allocation levels as presented to Council



# Proposed CENGP Funding for 2020/21

Organization	Funding Requested	Recommended Funding	Amount Reduced
Duo Duo Pet Parade	\$5,000	\$4,500	\$500
Self-Help for the Elderly	\$4,000	\$3,500	\$500
SVBC	\$5,000	\$4,500	\$500
SDA - Movie Nights	\$3,000	\$3,000	
SDA - Music/Dining	\$3,000	\$3,000	
SDA - Tree Lighting	\$7,150	\$6,885	\$265
<b>Community Events Total</b>	<b>\$27,150</b>	<b>\$25,385</b>	<b>\$1,765</b>
Charles Street	\$1,000	\$1,000	
Cherryhill	\$975	\$975	
Lakewood	\$1,000	\$1,000	
Ortega	\$1,000	\$1,000	
San Miguel	\$1,000	\$1,000	
SNAIL	\$1,800	\$1,500	\$300
SunnyArts	\$2,300	\$1,500	\$800
Valley Forge	\$640	\$640	
<b>Neighborhood Grants Total</b>	<b>\$9,715</b>	<b>\$8,615</b>	<b>\$1,100</b>
<b>CENGP TOTAL</b>	<b>\$36,865</b>	<b>\$34,000</b>	<b>\$2,865</b>

# Transition from Fiscal to Calendar Year

- Current fiscal year cycle is July 1, 2020 – June 30, 2021
- Calendar year cycle will be January 1, 2021 – December 31, 2021

Groups already receiving funding for events occurring between January – June will not be eligible for additional funding during that time frame

Organization	July - December					January- June					Approx. Cost After January
Duo Duo Pet Parade											
Self-Help for the Elderly											
SVBC											
SDA - Movie Nights											
SDA - Music/Dining											
SDA - Tree Lighting											
Charles Street											\$500
Cherryhill											\$500
Lakewood											
Ortega											
San Miguel											\$500
SNAIL											
SunnyArts											
Valley Forge											



# Recommendation

- Council approve Subcommittee's recommendations for the 2020/21 CENG Program process changes and funding levels as presented

