



# Moffett Park Specific Plan

Community Outreach Plan

September 2020

# Meeting Objectives

- Council Feedback Summary
- Community Outreach Plan
- Community Feedback Update

# City Council Study Session – August 2020

- More time to understand existing conditions and future considerations
  - Flooding and Sea Level Rise
  - Land Use (mix of uses)
  - Economic Conditions
  - Public Infrastructure and Services
    - Water/Sewer
    - Schools
    - Police and Fire
  - Connectivity and Transportation

# Community Outreach Plan

- Innovative Workshops/Council Study Sessions
  - Sea Level Rise
  - Transportation and Infrastructure
  - Land Use, Economy, Housing & Open Space
- Moffett Park Team Virtual Office Hours
  - Staff and Experts Answer Questions
- Interactive Public Workshop
  - Summary of public feedback from workshops
  - Identifying community priorities and core values

# Community Outreach Plan



## **WORKSHOP + COUNCIL STUDY SESSSION 1**

Sea Level Rise and Ecology

November 2020



## **WORKSHOP + COUNCIL STUDY SESSSION 2**

Transportation and Infrastructure

December 2020



## **WORKSHOP + COUNCIL STUDY SESSION 3**

Land Use, Economy, Housing + Open Space

January/February 2021



## **MPSP VIRTUAL OFFICE HOURS**

4 Q+A Sessions with MPSP Staff

# Community Meeting + Public Hearings



## **INTERACTIVE PUBLIC WORKSHOP – Jan/Feb 2021**

- Summarizing feedback & Identifying priorities
- Online Survey on Vision, Guiding Principles and Community Priorities



## **STUDY SESSIONS – February/March 2021**

- Direction on Land Use Plan to Study

## **PUBLIC HEARING – April/May 2021**

- Land Use Plan + Development Intensity

# Community Priorities

- Establish "**Core Values**" for the Specific Plan
  - Identify important values for the plan area
    - Quality of Place
    - Activity Centers, Community Services + Amenities
    - Housing, Open Space (Types + Location)
    - Urban Ecology, Sustainability
    - Eco-District
    - Mobility
  - Rank and Prioritize
  - Evaluation tool for future Land Use

# Summary Schedule

- **November – February**

- Workshops/City Council Study Sessions
- MPSP Virtual Office Hours
- Community Priorities Meeting
- Online Surveys

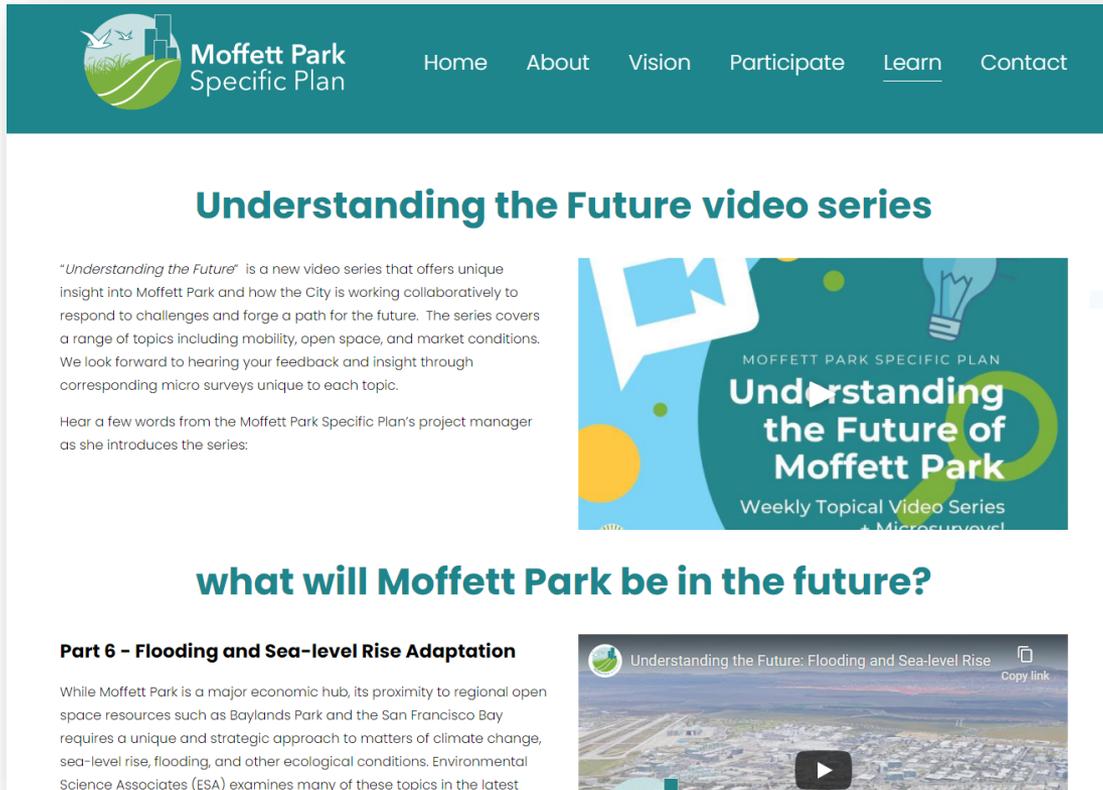
- **February – March**

- PC Study Session: Land Use Plan
- CC Study Session: Land Use Plan

- **April – May**

- PC Hearing: Recommendation of Study Alternative
  - Land Use Plan Map + Development Intensity
- CC Hearing: Selection of Study Alternative
  - Land Use Plan Map + Development Intensity Start CEQA Analysis

# Video Series and Micro-Surveys



The screenshot shows the website header with the logo and navigation menu: Home, About, Vision, Participate, Learn, Contact. The main content area features the title "Understanding the Future video series" and a paragraph of introductory text. Below the text is a video player thumbnail for "Part 6 - Flooding and Sea-level Rise Adaptation".

**Moffett Park Specific Plan** Home About Vision Participate Learn Contact

## Understanding the Future video series

"Understanding the Future" is a new video series that offers unique insight into Moffett Park and how the City is working collaboratively to respond to challenges and forge a path for the future. The series covers a range of topics including mobility, open space, and market conditions. We look forward to hearing your feedback and insight through corresponding micro surveys unique to each topic.

Hear a few words from the Moffett Park Specific Plan's project manager as she introduces the series:

### what will Moffett Park be in the future?

#### Part 6 - Flooding and Sea-level Rise Adaptation

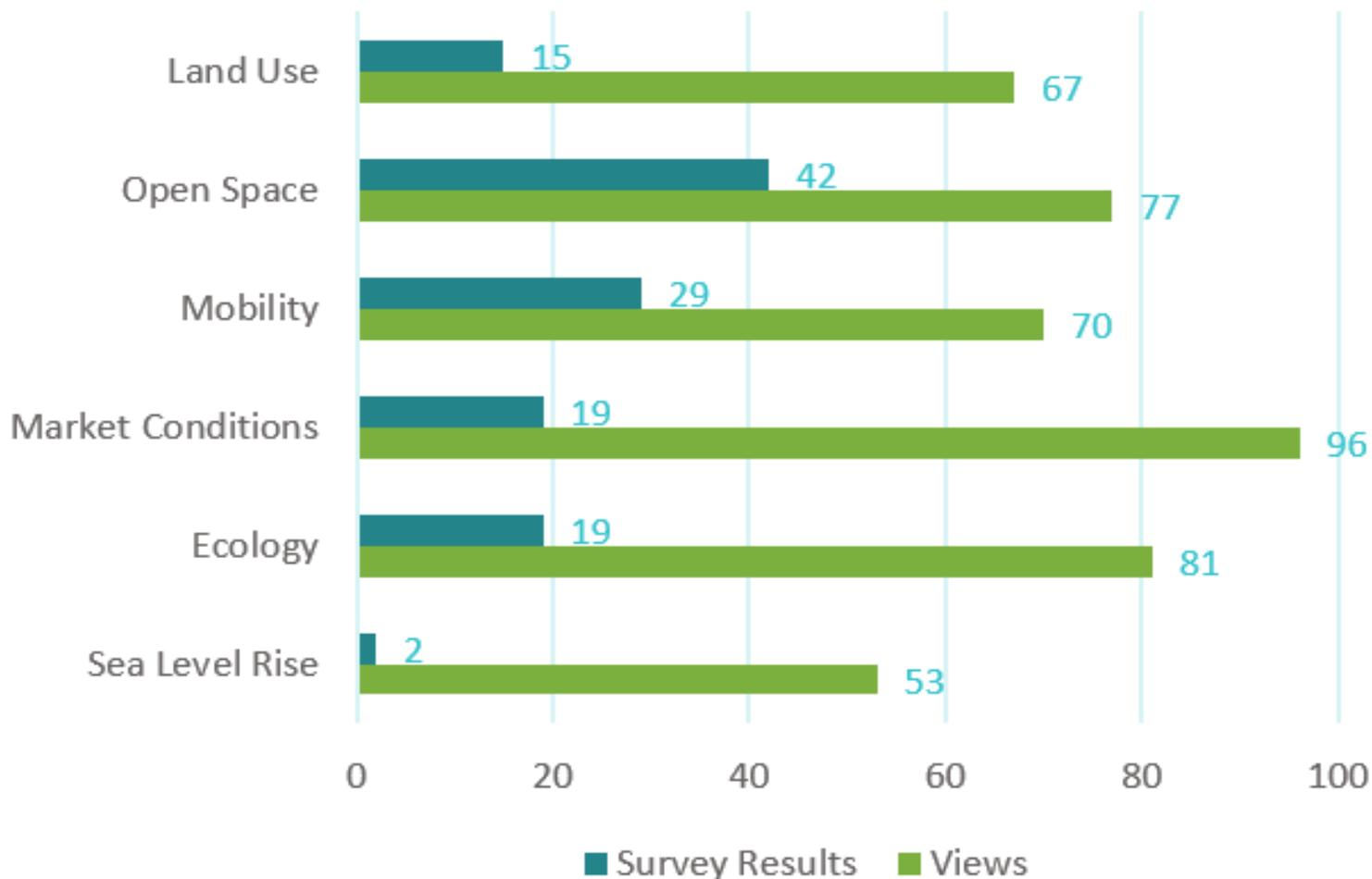
While Moffett Park is a major economic hub, its proximity to regional open space resources such as Baylands Park and the San Francisco Bay requires a unique and strategic approach to matters of climate change, sea-level rise, flooding, and other ecological conditions. Environmental Science Associates (ESA) examines many of these topics in the latest

Understanding the Future: Flooding and Sea-level Rise [Copy link](#)

- Mobility
- Market Conditions
- Open Space
- Ecology
- Land Use
- Flooding + Sea Level Rise

# Video Series and Micro-Surveys

Response from June to September 2020



# Council Questions and Feedback



Visit Project Website:

[www.moffettparksp.com](http://www.moffettparksp.com)



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