City of Sunnyvale

Meeting Minutes - Draft
Arts Commission

Wednesday, September 16, 2020 **7:00 PM** **Location: Telepresence Meeting: City Web Stream**

TELECONFERENCE NOTICE

CALL TO ORDER

Chair Eskridge called the meeting to order at 7:07 p.m. via teleconference.

ROLL CALL

Present: 4 - Chair Dawna Eskridge
Commissioner Jeremie Gluckman
Commissioner Susannah Vaughan
Commissioner Agnes Veith

Absent: 1 - Vice Chair Sue Serrone

Vice Chair Serrone's absence is excused.

Council Liaison Melton (absent)

PRESENTATION

20-0565 PRESENTATION - Art Program Trends

Community Services Manager, Trenton Hill gave a presentation on Sunnyvale Public Art Programs. Highlights included: Art in Private Development, Art in Public Places, the City's permanent collection, Commissioner's responsibilities and project review criteria.

Commissioners inquired and Mr. Hill or City staff responded:

- When is the in-lieu fee assessed? The fee is assessed when the building construction evaluation is calculated during the permitting process. It is determined by the Planning Division.

Chair Eskridge asked if there were any additional questions from the commission or

public. Being none, moved to next item.

ORAL COMMUNICATIONS

None.

CONSENT CALENDAR

Commissioner Vaughan moved and Commissioner Gluckman seconded the motion to approve the Arts Commission Minutes of July 15, 2020 as submitted. The motion carried by the following vote:

Yes: 4 - Commissioner Vaughan
Chair Eskridge
Commissioner Gluckman
Commissioner Veith

No: 0

Absent: 1 - Vice Chair Serrone

1 20-0683 Approve the Arts Commission Meeting Minutes of July 15, 2020

Approve the Arts Commission Minutes of July 15, 2020 as submitted.

PUBLIC HEARINGS/GENERAL BUSINESS

2 20-0318 Arts Commission Recommendation that the City Council (1) Approve the Master Plan for Public Art; and (2) Introduce an Ordinance Amending Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan.

Planning Commission Recommendation that the City Council Introduce an Ordinance Amending Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan.

Superintendent of Community Services, Damon Sparacino presented on the Master Plan for Public Art. Highlights included: Options for implementation, Sunnyvale arts and culture, Art in Private Development, Art in Public Places, Public Art Fund, Master Plan process, implementation options, August 2020 Council Study Session feedback and next steps.

Commissioners inquired and Superintendent Sparacino or City staff responded:

- Why was a recommendation not made to increase the in-lieu fee? Very few

companies currently select this option and we were looking to create an incentive for companies to select it.

- Will we have another opportunity to review the Master Plan for Public Art in more detail. Now is the time to give feedback. The information was included in the commission packet. Additional opportunities to provide public comment will be available when this is heard at the Planning Commission and Council. However, you will be providing feedback as a resident not as an Arts Commissioner. The Arts Commission will receive an annual update on the plan and, will recommend for Council's final approval, projects in the future under the Master Plan for Public Art.The Master Plan for Public Art will also be reviewed every 10 years.

- If approved who will be painting the utility boxes and will the Arts Commission have a say? Yes, the Commission will be involved in the process. The process will be similar to how the art was chosen for Fair Oaks Park, where the Commission will rank and rate and then go to Council for final approval.

- Have you considered involving Neighborhood Associations and schools in coming up with designs? We are still working out the details and would like High Schools to possibly do this as a group project. We will encourage artists countywide to apply and we will have a community based component.

Chair Eskridge asked if there were any additional questions or comments. Being none, Chair Eskridge asked for a motion.

Commissioner Vaughan moved to approve Alternatives 1 and 2, Approve the Master Plan for Public Art and introduce an ordinance amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to increase the percent for art requirement from 1% to 1.5%, implementing Option 2A of the Public Art Master Plan; and Allocate $50,000 from the Public Art Fund to implement a Utility Box Art project.

Commissioner Gluckman seconded the motion.

The motion carried by the following vote:

Yes: 4 - Commissioner Vaughan
Chair Eskridge
Commissioner Gluckman
Commissioner Veith

No: 0

Absent: 1 - Vice Chair Serrone

STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES

20-0558 Arts Commission Proposed Study Issues, Calendar Year: 2021

Chair Eskridge asked if there were any study issues that the Commission would like to agendize for the next meeting.

Commissioner Veith inquired on items that she sent in. Staff noted, no items were received.

NON-AGENDA ITEMS & COMMENTS

-Commissioner Comments

None.

-Staff Comments

Community Services Manager, Trenton Hill informed the Commission that staff had temporarily installed murals downtown and that an Art Night was being held every Tuesday evening on Murphy Avenue.

Mr. Hill also noted that Arts and Humanities Month was in October and that there would be a proclamation and Special Order of the Day at Council on Tuesday, September 29.

Commissioner inquired and City staff responded:
- What time are the Art Nights? We start around 5:30 p.m. and it goes to about 7 p.m., the start time may change since it is getting darker earlier.

ADJOURNMENT

Chair Eskridge adjourned the meeting at 7:58 p.m.