



City of Sunnyvale

Agenda Item

21-0092

Agenda Date: 2/25/2021

2021 COUNCIL STUDY ISSUE

NUMBER

LRS 21-01

TITLE Establish an Artist in Residence Program

BACKGROUND

Lead Department: Department of Library and Recreation Services

Support Departments: Office of the City Attorney

Sponsor(s): Arts Commission

History: 1 year ago: N/A
2 years ago: N/A

SCOPE OF THE STUDY

What precipitated this Study?

In order to expand arts-related recreation programming and provide the community with exposure to the arts year-round, the Arts Commission sponsored this Study Issue. The program would provide an opportunity for artists looking to expand their portfolio while supporting arts in the community.

What are the key elements of the study?

The purpose of this Study is to consider funding an Artist in Residence program in Sunnyvale. The key elements of this Study are as follows:

- 1) The review and identification of best practices of organizations that have similar programs, identifying key elements that create a successful program;
- 2) Recommended program investments to fill identified gaps in service;
- 3) Analyze costs and resources, including, but not limited to dedicated staff resources, operating budget, public art fund allocations, and organization oversight;
- 4) The identification of grants, donations and/or other outside financial resources available to public art programs; and
- 5) Community outreach to seek input on recommendations with members of the public and stakeholders.

Estimated years to complete study: 1 year

FISCAL IMPACT

Cost to Conduct Study

Level of staff effort required (opportunity cost): Moderate

Funding Required for Non-Budgeted Costs: \$30,000

Funding Source: Will seek budget supplement

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The Study would require moderate staff time from the Department of Library and Recreation Services to conduct research and analysis on the Study. Cost would include hiring of a consultant and staff time to conduct the organizational analysis of the City's current efforts, the identification of best practices, assistance with community engagement and development of a proposed program. Staff time would also be required from multiple departments to review and advise on results of research.

Cost to Implement Study Results

Unknown. Study would include assessment of potential costs, including capital and operating, as well as revenue/savings.

EXPECTED CITY COUNCIL, BOARD OR COMMISSION PARTICIPATION

Council-Approved Work Plan: No

Council Study Session: No

Reviewed by Boards/Commissions: Arts Commission

STAFF RECOMMENDATION

Drop. This policy issue does not merit discussion at a Study Issues Workshop.

This item can be added to the list of potential projects for consideration of use of the Public Art Fund. With the Master Plan for Public Art approved, staff will be working with the Arts Commission and community to prioritize new public art programs and projects. An Artist in Residence program can be funded by the Public Art Fund if the program results in public art for the City.

Prepared by: Trenton Hill, Recreation Services Manager

Reviewed by: Damon Sparacino, Superintendent of Recreation Services

Reviewed by: Cherise Brandell, Director, Library and Recreation Services

Reviewed by: Teri Silva, Assistant City Manager

Approved by: Kent Steffens, City Manager