



City of Sunnyvale

Agenda Item

21-0093

Agenda Date: 2/25/2021

2021 COUNCIL STUDY ISSUE

NUMBER

LRS 21-02

TITLE Art in Private Development - Recycle, Reuse, Repurpose

BACKGROUND

Lead Department: Department of Library and Recreation Services

Support Departments: Office of the City Attorney
Environmental Services Department
Community Development Department

Sponsor(s): Arts Commission

History: 1 year ago: n/a
2 years ago: n/a

SCOPE OF THE STUDY

What precipitated this Study?

In effort to more closely align with sustainability and climate action efforts in Sunnyvale, the Arts Commission sponsored this Study Issue to recommend private developers solicit sculptural artists that are interested and experienced in using recycled materials. Recycled materials can be molded into larger pieces, as opposed to using metal or glass, and can be used as a part of a multi-media installation.

What are the key elements of the Study?

The purpose of this Study is to consider amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to encourage developers commission artists who work with recycled materials. The key elements of this Study are as follows:

- 1) Review and analyze the existing program;
- 2) Review and identify best practices of municipalities or organizations currently encouraging or requiring use of recycled materials;
- 3) Recommend policy changes or municipal code modifications;
- 4) Analyze costs and resources, including but not limited to:
Staff resources, operating budget and organization oversight;
- 5) Community engagement to seek input on recommendations with members of the public, stakeholders and private developers.

Estimated years to complete Study: 1 year

FISCAL IMPACT

Cost to Conduct Study

Level of staff effort required (opportunity cost): Minor

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Funding Required for Non-Budgeted Costs: \$0
Funding Source: Existing operating funds

The Study would require minor staff time from the Department of Library and Recreation Services to conduct program research and analysis. Costs would include hiring casual staff to conduct the organizational analysis of the City's current efforts, the identification of best practices, and development of proposed municipal code changes. Staff time would also be required from the Community Development Department and Office of the City Attorney to review and advise on amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development).

Cost to Implement Study Results

Minimal to zero. Minor changes to the Sunnyvale Municipal Code and minimal staff time working with developers to consider recycled materials art projects in the future.

EXPECTED CITY COUNCIL, BOARD OR COMMISSION PARTICIPATION

Council-Approved Work Plan: No

Council Study Session: No

Reviewed by Boards/Commissions: Arts Commission, Planning Commission, Sustainability Commission

STAFF RECOMMENDATION

Drop. This policy issue does not currently merit discussion at a Study Issues Workshop.

Sunnyvale Municipal Code Chapter 19.52 is worded in a such a way to provide private developers flexibility when selecting their artist or electing the in-lieu fee. There may be a limited number of artists that work with recycled materials. The Study could be conducted to potentially recommend use of recycled materials; however, during the Master Plan for Public Art stakeholder engagement process, a majority of developers expressed their preference for flexibility when meeting/fulfilling the Art in Private Development requirement.

With the Master Plan for Public Art approval, staff will be working with the Arts Commission and community to prioritize new public art programs and projects. A recycled materials project can be completed and funded by the Public Art Fund. A recycled art project could be added to the list of potential projects. Additionally, recycled art can be considered when conducting Request for Proposals (RFPs) for artists on upcoming capital improvement projects such as the: Civic Center, Lakewood Branch Library, and/or the Water Pollution Control Plant.

Prepared by: Trenton Hill, Community Services Manager

Reviewed by: Damon Sparacino, Superintendent of Community Services

Reviewed by: Cherise Brandell, Director, Library and Recreation Services

Reviewed by: Teri Silva, Assistant City Manager

Approved by: Kent Steffens, City Manager