



Sunnyvale

2021 Priority Advocacy Issues and Long-term Advocacy Positions (LAPs)

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Definitions

- **Legislative Advocacy Positions (Council Policy 7.4.14)**
 - ◆ identify the City's broad advocacy positions on issues and legislation.
 - ◆ short-term in nature and support the General Plan and guide Council and staff on intergovernmental matters.
- **Priority Advocacy Issues**
 - ◆ issues where legislative activity is either already underway or imminent and expected to have significant impact on City business.
- **Long-term Advocacy Positions (LAPs)**
 - ◆ ongoing policy positions adopted by Council.

Legislative Advocacy Process

1. Council identifies Priority Issues and Legislative Advocacy Positions for the year
2. Staff tracks legislative efforts with potential City impacts and Council priority issues
3. Staff coordinates quick responses to pending legislation and intergovernmental matters based on Council-approved policies
4. Staff publishes City positions and advocacy letters on Sunnyvale.ca.gov

2021 Priority Advocacy Issues

Council Policy 7.4.14

Proposed 2021 Priority Advocacy Issues

1. Investment Funding and Local Control for Workforce Development
2. Interoperability/Public Safety Communications System
3. Environmental Regulatory & Conservation Issues
4. Regional and State-wide Water Supply Issues
5. Local Authority Over Wireless Telecommunications Facilities
6. School Mitigation Fees
7. Massage Therapy
8. Use of Unmanned Aircraft Systems by Law Enforcement and First Responder Immunity when interfering with Unmanned Aircraft Systems
9. Medical Marijuana/Recreational Marijuana
10. Affordable Housing and Homelessness
11. Engagement with the Federal Aviation Administration Regarding Airplane Noise
12. Local Government Financing to Support Public Infrastructure, Including Affordable Housing

Priority Issue – Proposed Deletion

Pacific Gas & Electric (PG&E) Restructuring

- PG&E emerged from bankruptcy on July 1, 2020 after the United States Bankruptcy Court confirmed PG&E's Chapter 11 Plan of Reorganization.
- Restructuring plan makes changes to PG&E's governance, operations, and financial structure, all designed to further prioritize safety.

Considerations

- No concerns related to new regulations



Long-term Advocacy Positions (LAPs)

Council Policy Manual

Long-term Advocacy Positions (LAPs)

Council Policies

- 1.0 - Land Use and Transportation
- 2.0 - Community Development
- 3.0 - Environmental Management
- 4.0 - Public Safety
- 5.0 - Socio-Economic
- 6.0 - Cultural
- 7.0 - Planning and Management

Proposed clarifying edits to the following sections

- Council Policy 2.0 – Community Development
- Council Policy 3.0 – Environmental Management

Long-term Advocacy Positions (LAPs) – Proposed Edits

Council Policy 2.0 – Community Development

2.1 Economic Development

- (8) Urge the federal government to provide ~~national defense and~~ economic stimulus assistance to ~~include small~~ businesses and local economies that experience economic injury because of terrorist attacks and/or natural disasters, or national economic recessions/market instability/credit crises, or pandemics. [2002 NLC Resolution; 2003 Community Development & Public Works Staff Recommendation; 2006 Community Development staff recommendation; 2009 Public Works staff modification] (Moved to long-term Council Policy, RTC 12-009, February 7, 2012)

Lead Dept. OCM

2.2 Open Space

- (2) Support full funding annually and encourage Congress to allocate 40% of the funds for state and municipal projects. Urge Congress to authorize 20% of Outer Continental Shelf revenues to fully fund the Land and Water Conservation Fund and ~~designate \$125 million to~~ the Urban Park and Recreation Recovery Program to assist the recreation needs of economically distressed communities. [First Appeared 1993/2002, 2003, 2006 NLC Resolution; Modified/2003 Parks & Recreation Staff Recommendation] (Moved to long-term Council Policy, RTC 12-009, February 7, 2012; Adopted w/ modification, RTC 15-0008, January 6, 2015)

Lead Dept. DPW

Council Policy 3.0 – Environmental Management

3.7 Air Quality

- (9) Support the development of greenhouse gas regulations, such as implementation regulations for the California Global Warming Solutions Act of 2006 (AB 32 and SB 32), to reduce greenhouse gas emissions by 202030 and beyond. Encourage the Secretary for Environmental Protection and the California Air Resources Board to work in partnership with all sectors of the community to ensure that the implementation regulations do not have a negative, long-term impact on the resources and services provided by the City of Sunnyvale or the California economy. [DPW & CDD Housing staff collaboration and recommendation 2007] (Moved to long term Council Policy, RTC 12-009, February 7, 2012) **Lead Dept.**

ESD

Council Direction

- Review existing Priority Advocacy Issues and LAPs
- Consider staff recommendations
- Provide other direction on changes to Priority Issues and/or LAPs



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Thank You

Questions?