



Sunnyvale

Community Event and Neighborhood Grant Distribution Subcommittee Recommendations

January 26, 2021



Overview

- Review of grant updates and changes
- Update on the FY 2020/21 grant cycle
- Overview of 2021 grant applications and process
- Council recommendations



Summary of Grant Updates

- The timeline changed from fiscal year to a calendar year
- Funding cap for Neighborhood Grants was increased from \$1,000 to \$1,500
- Grant applications were updated to include more flexibility



Update on CENGP Funding FY 2020/21

FY 2020/21 Events	Completed/ Scheduled	FY 20/21 Approved Funding
Completed and/or Scheduled Events		
Bike to Work Day - SVBC	Completed	\$4,500
Murphy's Street Music and Dining - SDA	Completed	\$6,885
Holiday Tree Lighting - SDA	Scheduled	\$3,000
Gardeners Growing Gardeners – Charles Street Gardens NA	Scheduled	\$1,000
Everyday Sustainability – Cherryhill NA	Scheduled	\$975
Ice Cream Social and Sapling Distribution – Ortega Park NA	Scheduled	\$1,000
Save the San Miguel Messenger – San Miguel NA	Scheduled	\$1,000
NNO, Block Party – SunnyArts NA	Scheduled	\$1,500
Newsletter, Volunteer Appreciation, Dumpster Days – Lakewood NA	Scheduled	\$1,000
FY 2020/21 TOTAL		\$20,860

Modification Request Overview

FY 2020/21 Events	FY 20/21 Approved Funding
Grantees Requesting Date Change to Calendar Year 2021	
Sunnyvale Pet Parade – Duo Duo	\$4,500
Block Party – Valley Forge NA	\$640
Modification Request	
Autumn Moon Festival – Self Help for the Elderly	\$3,500
Movie Nights - SDA	\$3,000
National Night Out - SNAIL	\$1,500
FY 2020/21 Total	\$8,000

- 2 grantees requesting date change to new grant cycle
- 3 grantees requesting modification for this FY

Modification Request Overview

Organization	Approved Event	Proposed Event	FY 2020/21 Approved Funding
Self-Help for the Elderly	Autumn Moon Festival	Chinese New Year/Spring Celebration	\$3,500
Sunnyvale Downtown Association	Movie Nights	Stronger Together	\$3,000
SNAIL	National Night Out	Red Bow Campaign	\$1,500



Outreach Methods

- Posted on Nextdoor
- Posted on City's website on the News & Stories section
- Shared on Community Center's Facebook page
- Emailed past recipients
- Updated recipients to include partners that received Sunnyvale Cares Funding
- Read as Council Announcements



Proposed CENGP Funding for 2021

Organization	Event	Funding Requested	Recommended Funding
Duo Duo	Pet Parade	\$4,500	\$4,500
SVBC	Bike to Work/Wherever	\$5,000	\$5,000
SDA	Summer Series	\$5,000	\$5,000
SDA	Jazz & Beyond	\$5,000	\$5,000
SDA	Holiday Tree Lighting	\$4,500	\$4,500
WomenNow	Dilli Haat	\$20,000	\$0
California University Silicon Valley	My Health Awareness	\$100,000	\$0
Community Events Total		\$144,000	\$24,000

Proposed CENGP Funding for 2021

Organization	Event	Funding Requested	Recommended Funding
Charles Street	Garden Bed Rebuild	\$1,500	\$1,500
Cherryhill	Neighborhood Events	\$1,400	\$1,400
Lakewood	LVNA Picnic, NNO	\$1,370	\$1,370
Cherry Chase	Neighborhood Events	\$1,500	\$1,500
SNAIL	National Night Out	\$1,500	\$1,500
SunnyArts	Neighborhood Block Socials	\$1,500	\$1,500
Valley Forge	Neighborhood Block Party	\$640	\$640
Knitters in Silicon Valley	Knitting for the Homeless	\$1,500	\$590
Neighborhood Grants Total		\$10,910	\$10,000
CENGP TOTAL		\$154,910	\$34,000

Grant Funding Breakdown

FY 2020/2021 Grants													
Organization	July – Dec. 2020						Jan. - June 2021						July - Dec. Cost*
	Jan. – June Cost												
Self-Help for the Elderly													\$3,500
SVBC													\$4,500
SDA – Stronger Together													\$3,000
SDA - Music/Dining													\$6,885
SDA - Tree Lighting													\$1,500
Charles Street													\$1000
Cherryhill													\$975
Lakewood													\$1,000
Ortega													\$1,000
San Miguel													\$1,000
SNAIL													\$1,500
SunnyArts													\$1,500
TOTAL													\$12,885
Total for FY 2020/21												\$15,975	\$28,860

Grant Funding Breakdown

Calendar Year 2021 Grants													
Organization	Jan.-June 2021						July – Dec. 2021						Jan.-June Cost July-Dec. Cost
Duo Duo													\$4,500
SVBC													\$5,000
SDA – Summer Series													\$5,000
SDA – Jazz and Beyond													\$5,000
SDA - Tree Lighting													\$4,500
Charles Street													\$1,500
Cherryhill													\$1,400
Lakewood													\$1,370
Cherry Chase													\$750
Knitters in SV													\$295
SNAIL													\$1,500
SunnyArts													\$1,500
Valley Forge													\$640
TOTAL													\$6,045
Total for Calendar Year 2021													\$27,955
													\$34,000

Council Recommendations

- Approve the 2021 CENGP grant applications and funding allocation levels

