



# Addressing the Digital Divide in Sunnyvale

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# Overview

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What does “Digital Divide” mean?

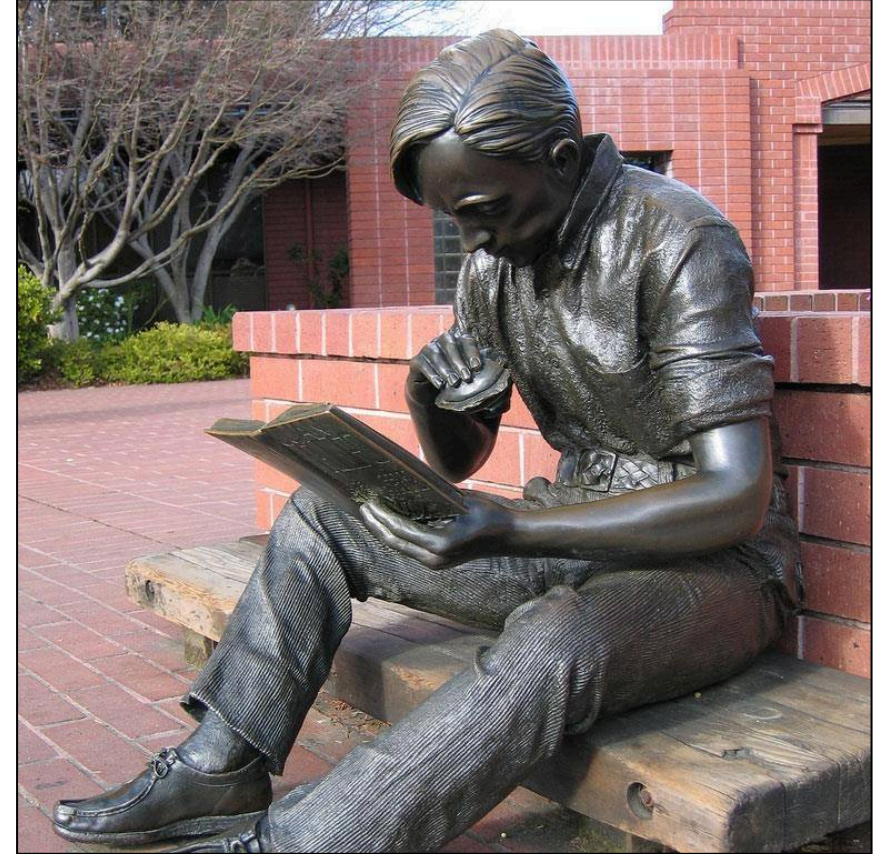
State of Sunnyvale

Reducing Barriers

Building Skills

Exploring Opportunities

Questions



# Overview – What is the “Digital Divide”?

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**Digital Divide** is unequal distribution of

- Access to quality internet
- Adequate devices
- Digital literacy and skill-building opportunities

## **Digital Inclusion**

- Access, use and training to achieve digital literacy

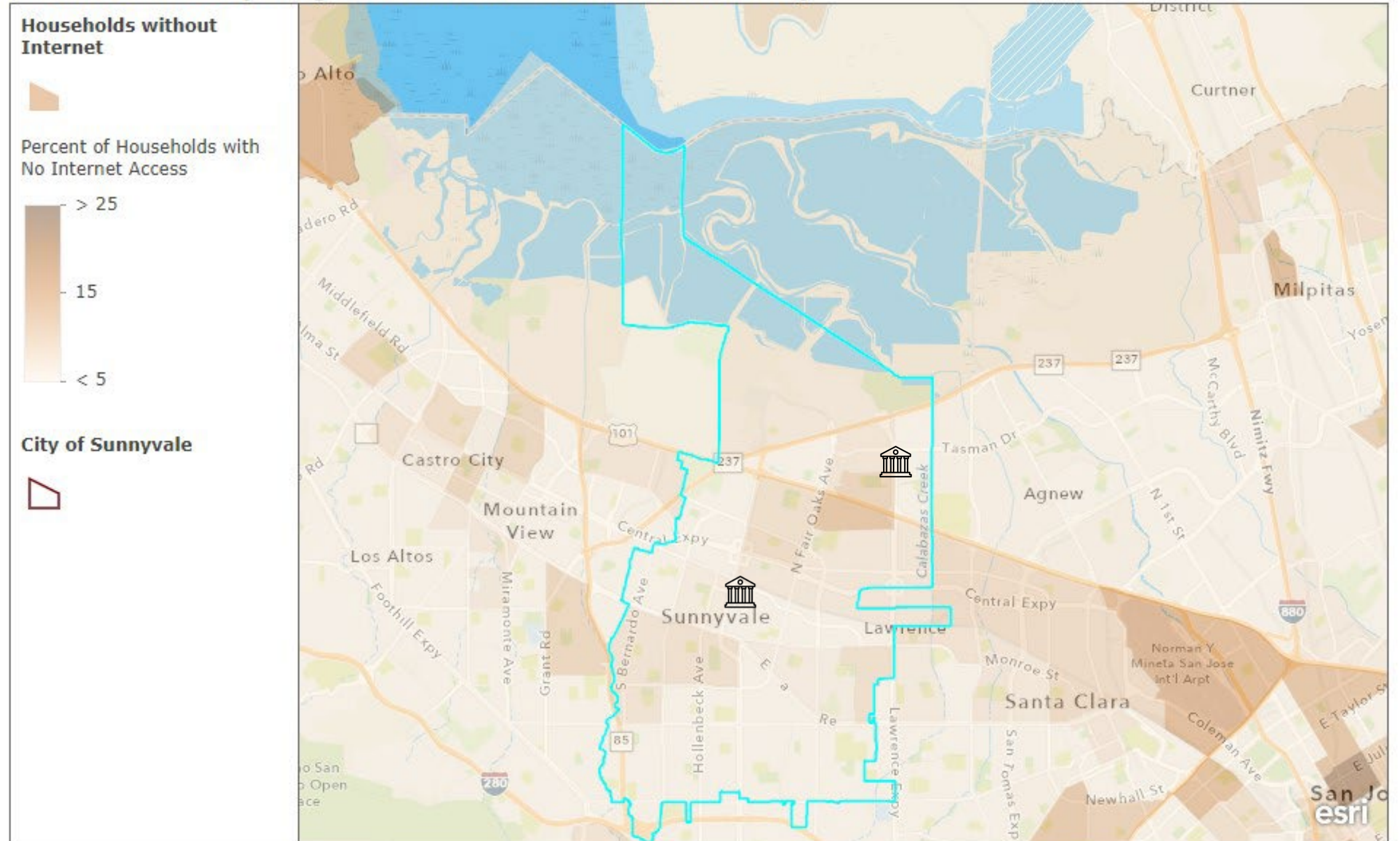
## **Digital Literacy**

- Ability to use information and technology
- Requires cognitive and technical skills

## **Digital Equity**

- Information technology capacity for full participation in society

# Internet and Computing Device Access in Santa Clara County





# Internet and Computing Device Access in Santa Clara County

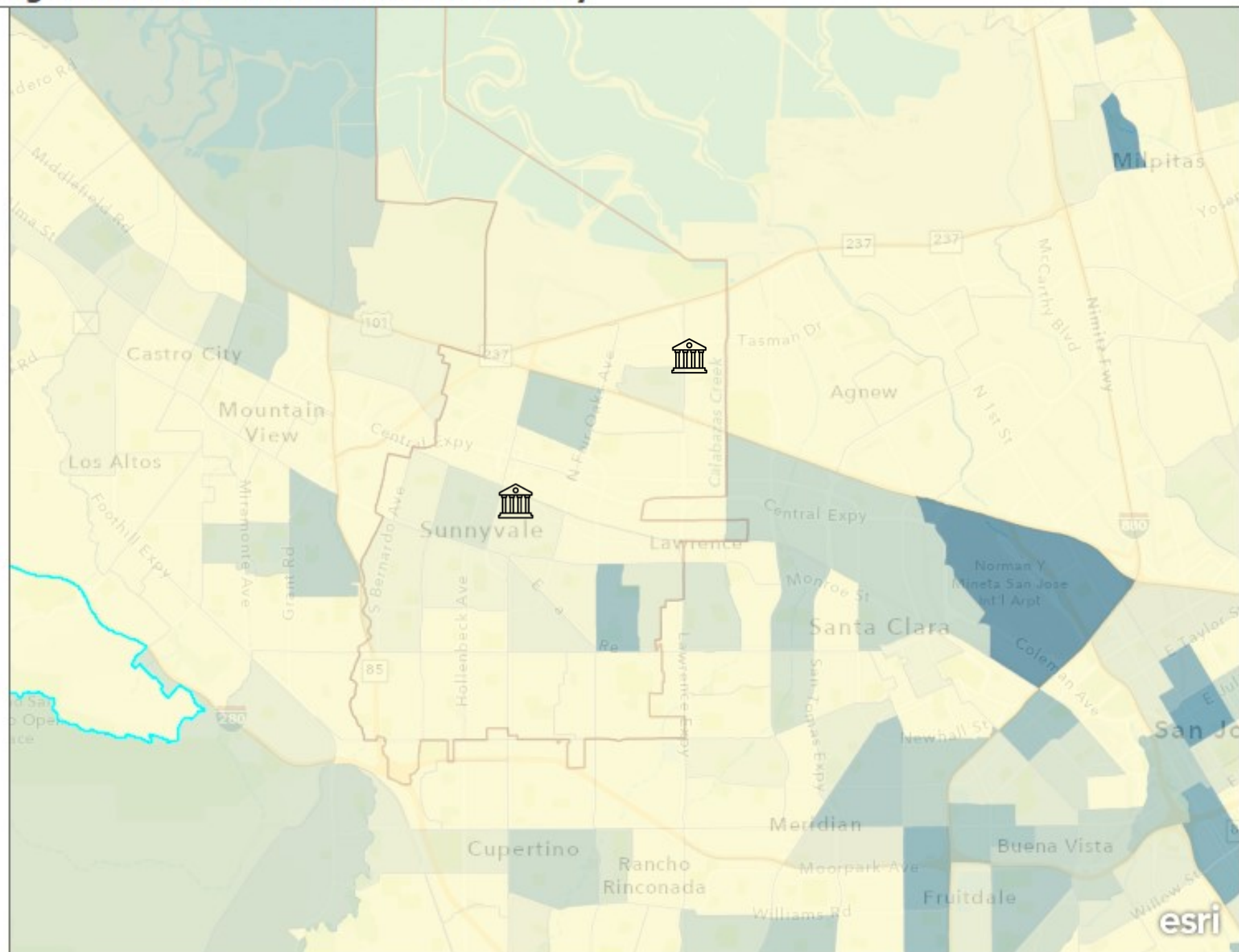
## Households without Computing Devices



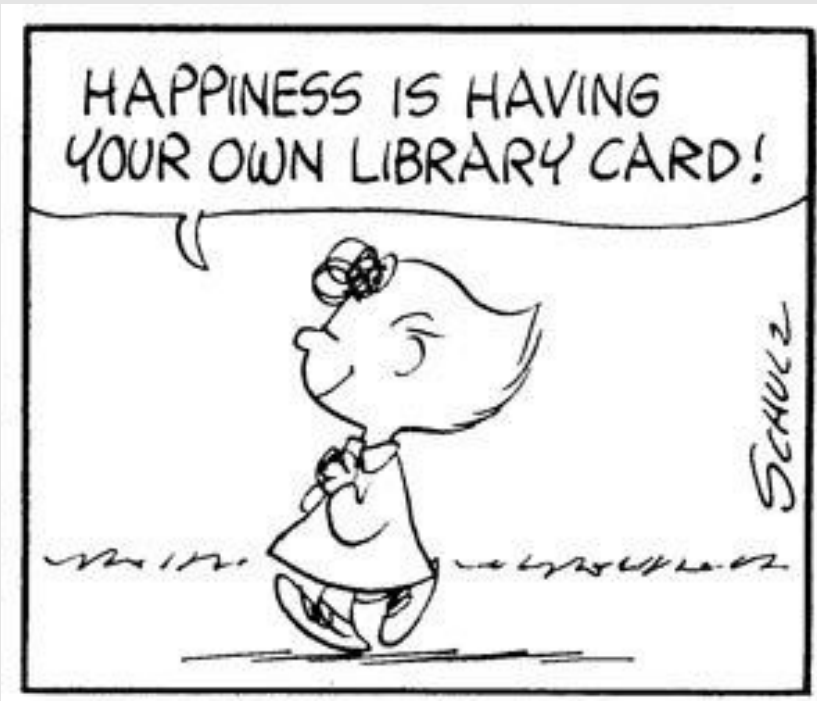
Percent of Households with No Computer, Smartphone, or Tablet



## City of Sunnyvale



# Reducing Barriers: Outside the Library



- Internet Online Access Cards
- School Virtual Cards
- City of Sunnyvale Virtual Cards

# Reducing Barriers: Inside the Library



- PCs with High-Speed Internet Connection
- Wi-Fi
- Print/Copy/Scan Capabilities
- Digital Learning Lab



# Reducing Barriers: Everywhere



Wi-Fi Hotspots

Chromebooks

Bundles

Launchpads



# Building Skills

## Library-Assisted

- One-on-one
- Small group
- Larger programs
- Partnerships



# Building Skills

## Patron-Driven Learning

- Self-directed classes
- Mediated learning





# Exploring Opportunities

## Bridging the Divide



- Expanding card access
- Strengthening community partnerships
- Supporting Diversity, Equity and Inclusion initiatives
- Enhancing programs and tools





# Questions?