

# City Council Elections Redistricting Project

## Communities of Interest Overview

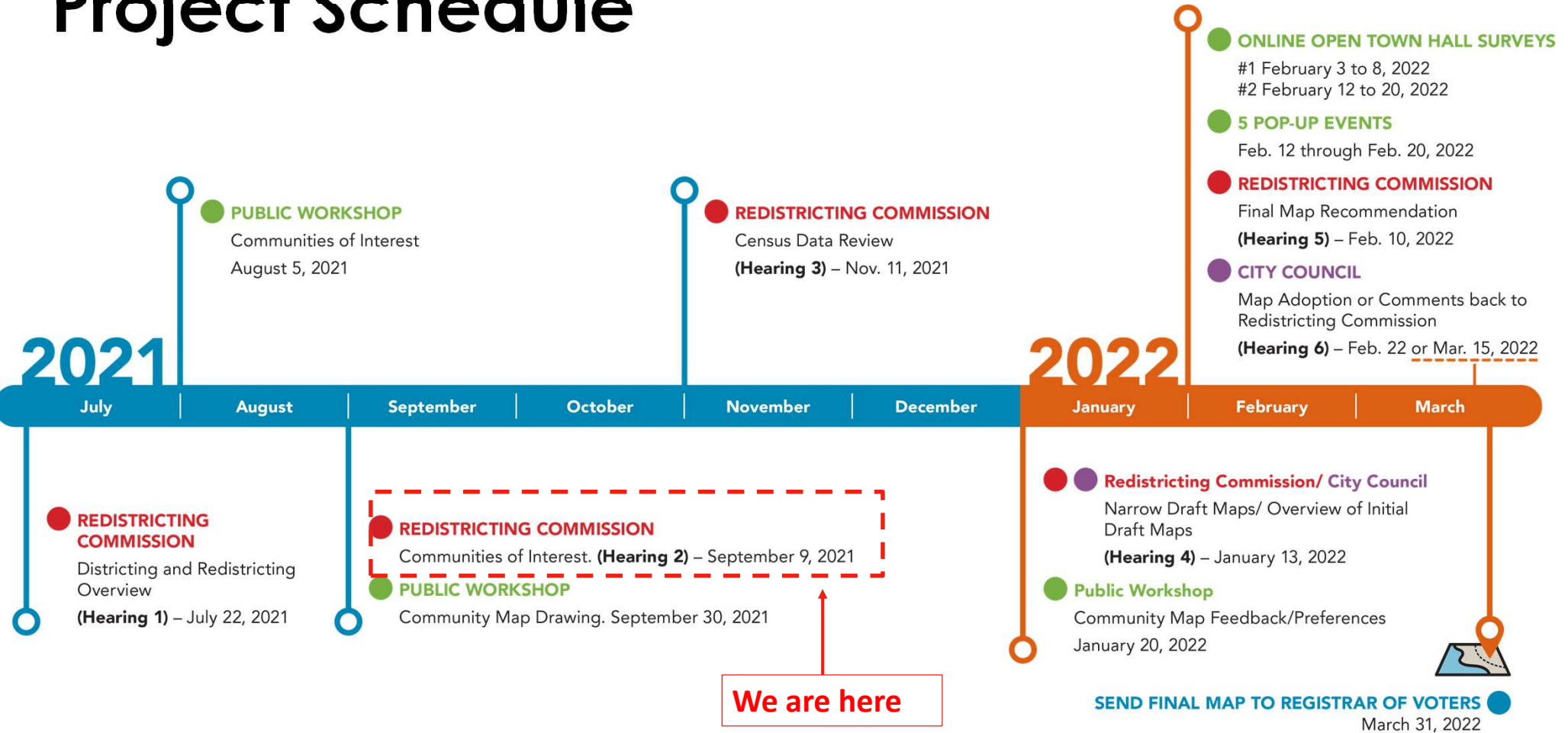
*September 9, 2021*

# Presentation Overview

- » Project Schedule
- » Overview of Communities of Interest
- » Communities of Interest Workshop Recap
- » Upcoming Meetings



# Project Schedule





# Redistricting Criteria

## » Federal Criteria

- **Population equality**
- Federal Voting Rights Act
- No racial gerrymandering

## » State Criteria

1. Geography contiguity
2. Neighborhoods/communities of interest
3. Easily identifiable boundaries
4. Compactness
5. No favoring or discriminating against a political party





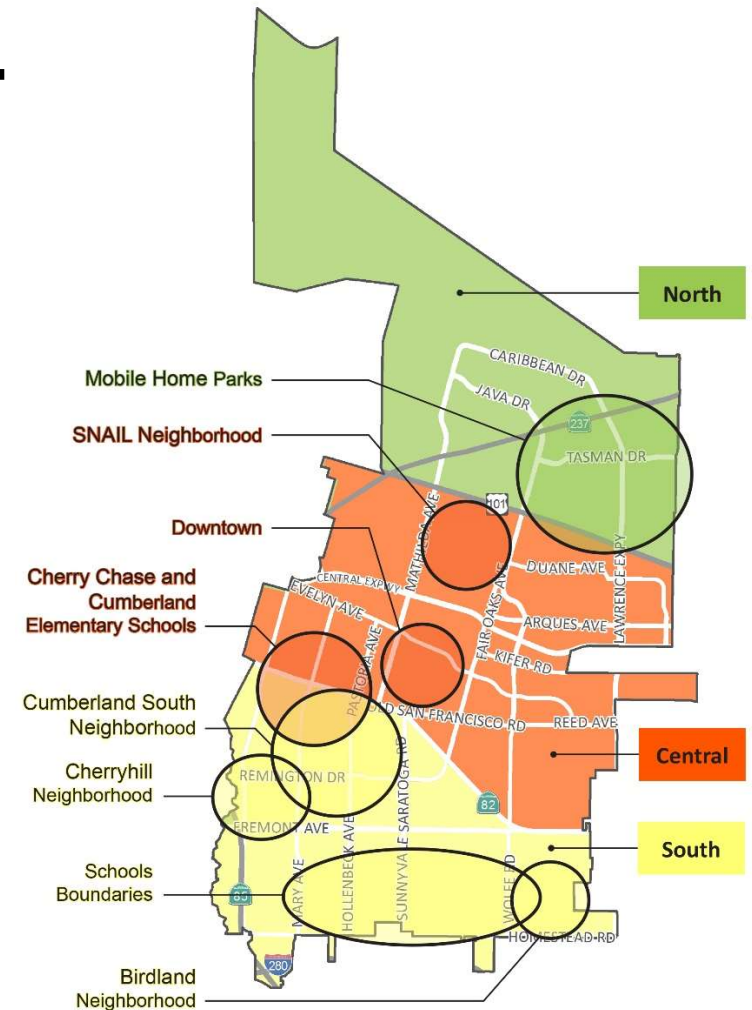
# Communities of Interest

- » A “community of interest” is defined as a community or neighborhood with shared interests, views, and characteristics, such as:
  - Mobile home parks
  - Business areas
  - Specific neighborhoods
  - Race
  - Income
  - Education
  - Language spoken
- » These communities of interest have similar needs, goals, and desires unique to their own community
- » Communities can elect representatives with the same interests as them

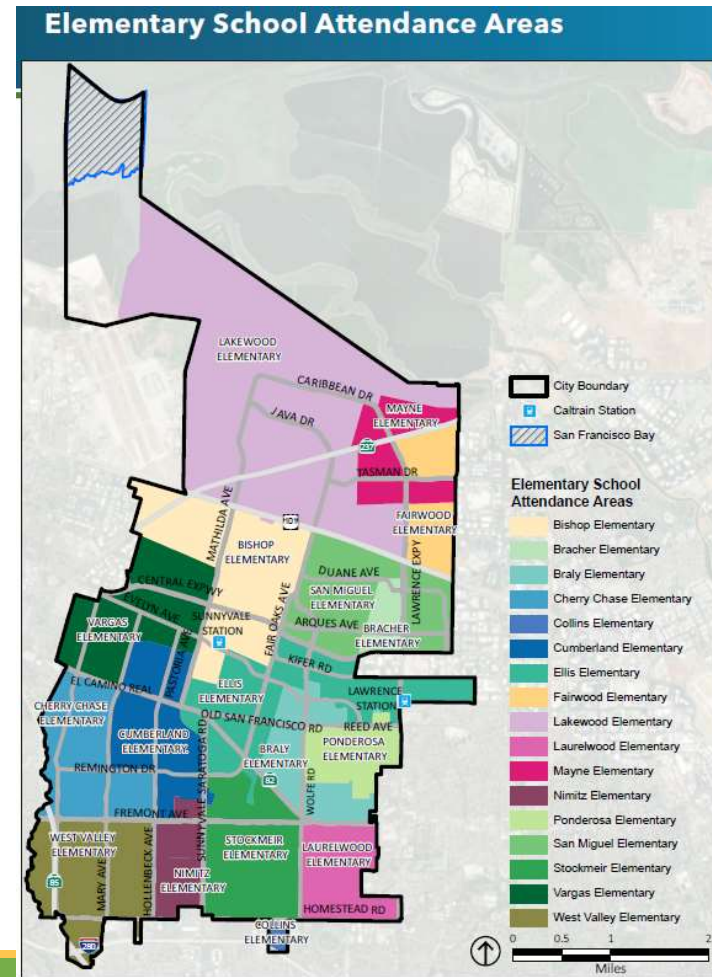
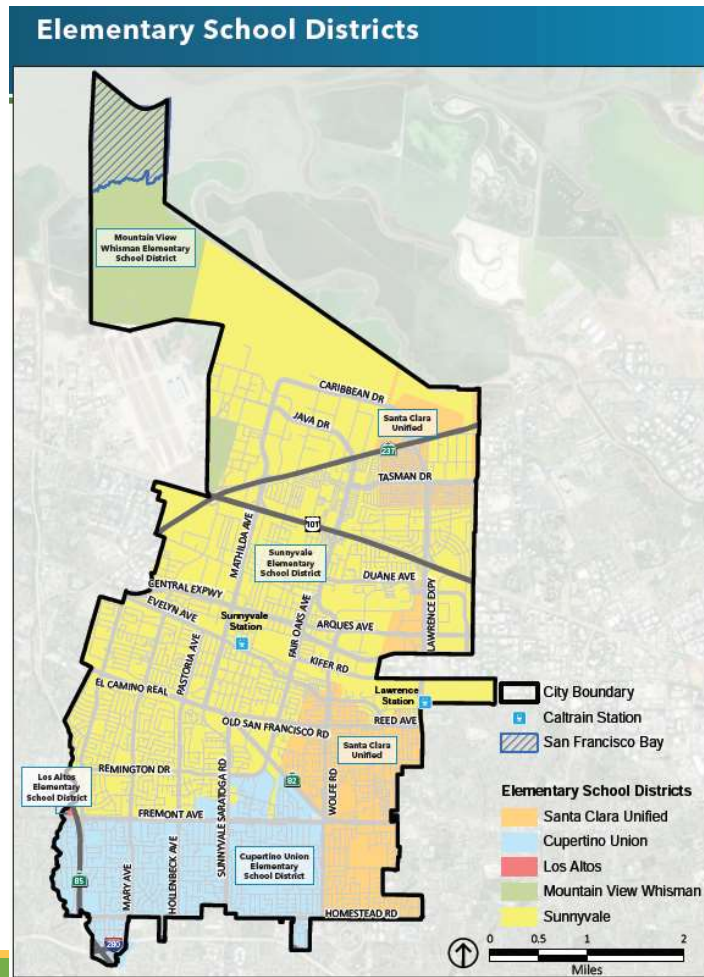
# 2019 Communities of Interest

## » Most common communities of interest:

- Homeowners Associations (HOAs)
- Mobile Home Parks
- Residential Neighborhoods
- Physical boundaries
  - Across Highway 101
  - Fremont Avenue
  - Fair Oaks Avenue
- School Boundaries

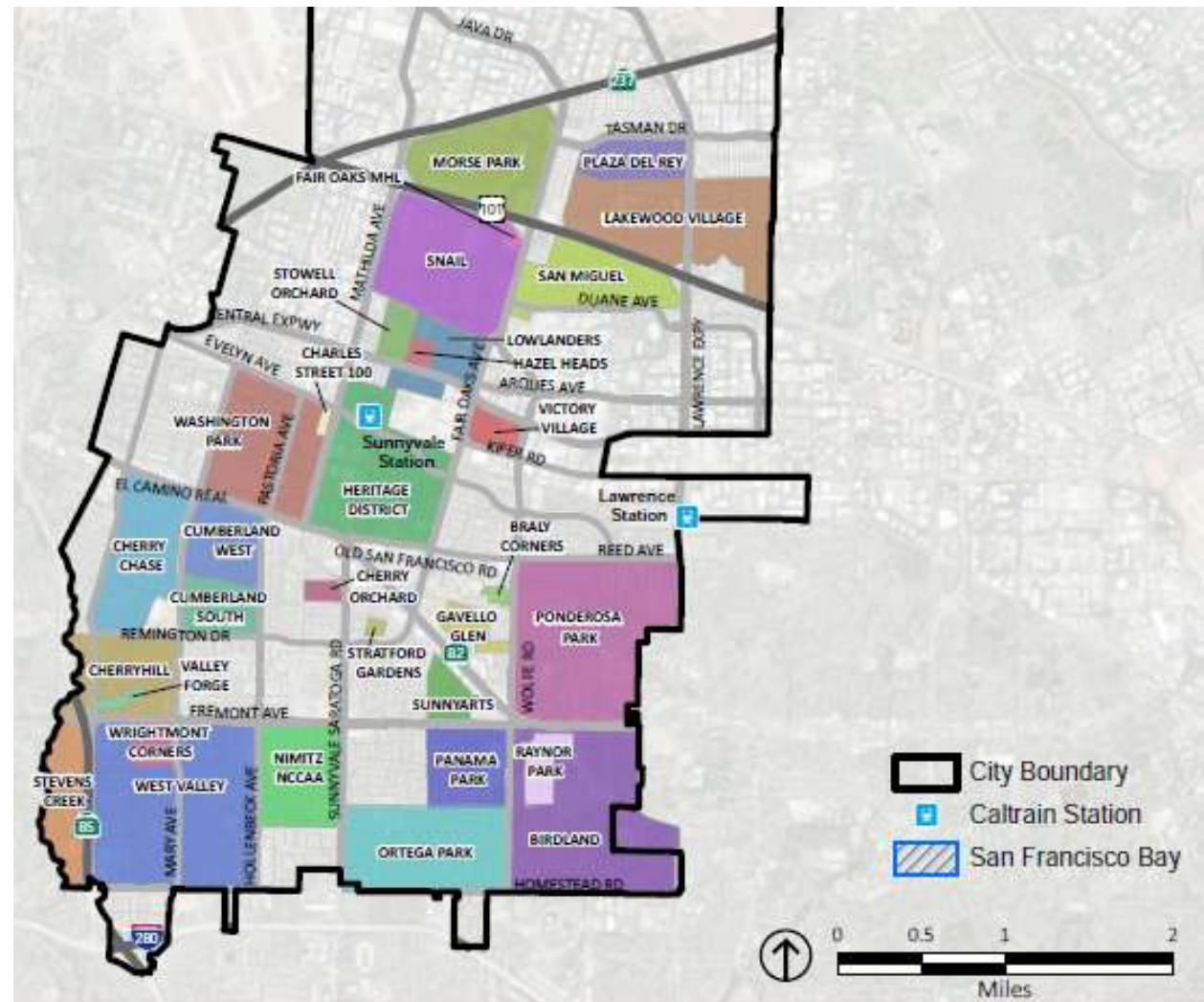


# School District and Attendance Boundaries



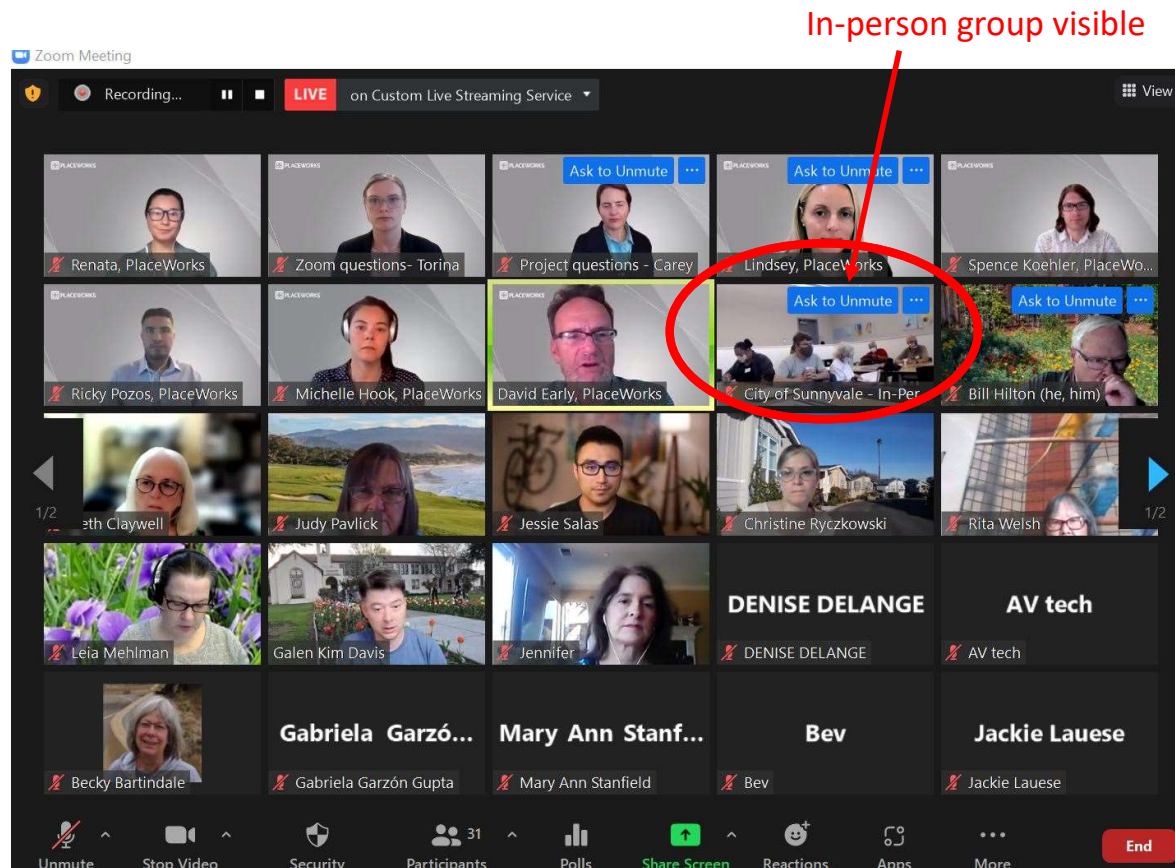


# Neighborhood Associations

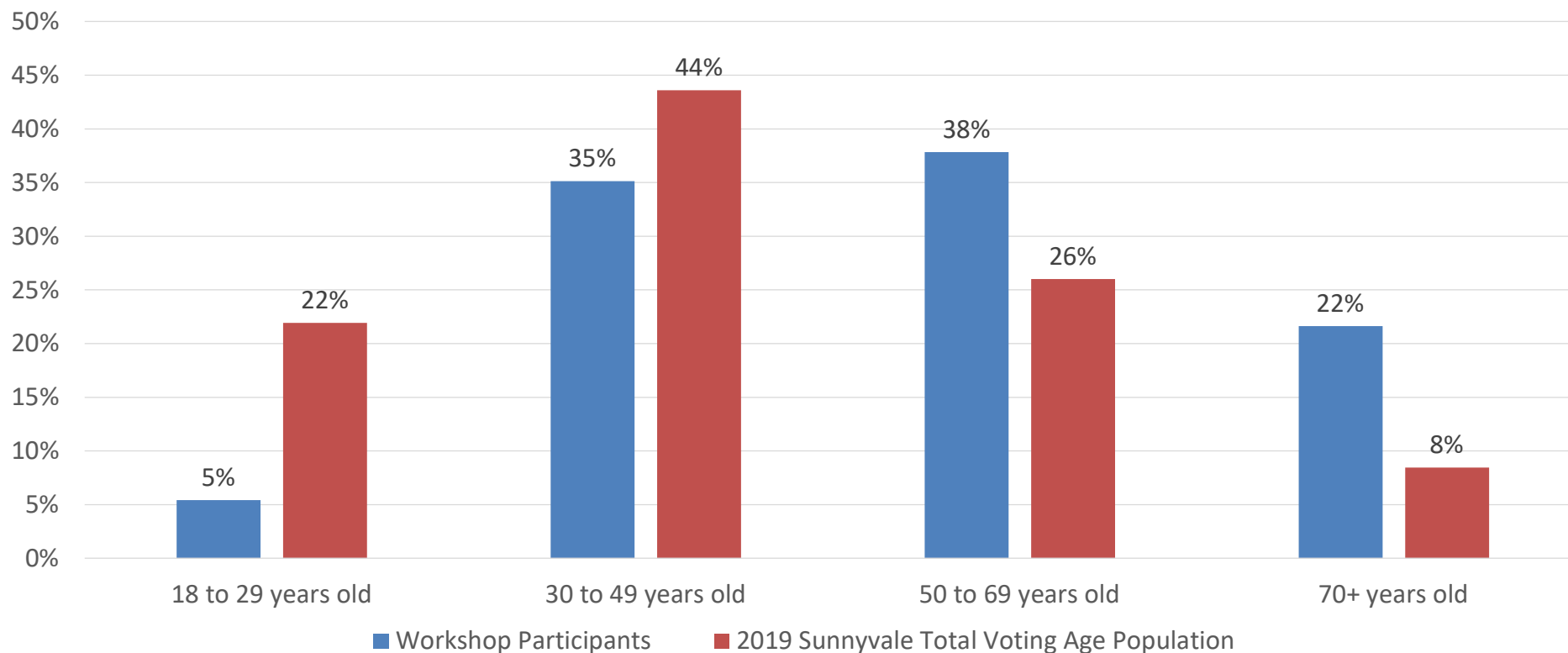


# Overview of Communities of Interest Workshop

- » August 5, 2021 from 6:30 to 8:00 PM
- » Hybrid in-person and virtual workshop
  - In-person= 12 participants
  - Virtual= 36 participants
- » *Note: the online mapping exercise in the workshop was kept live through August 31.*

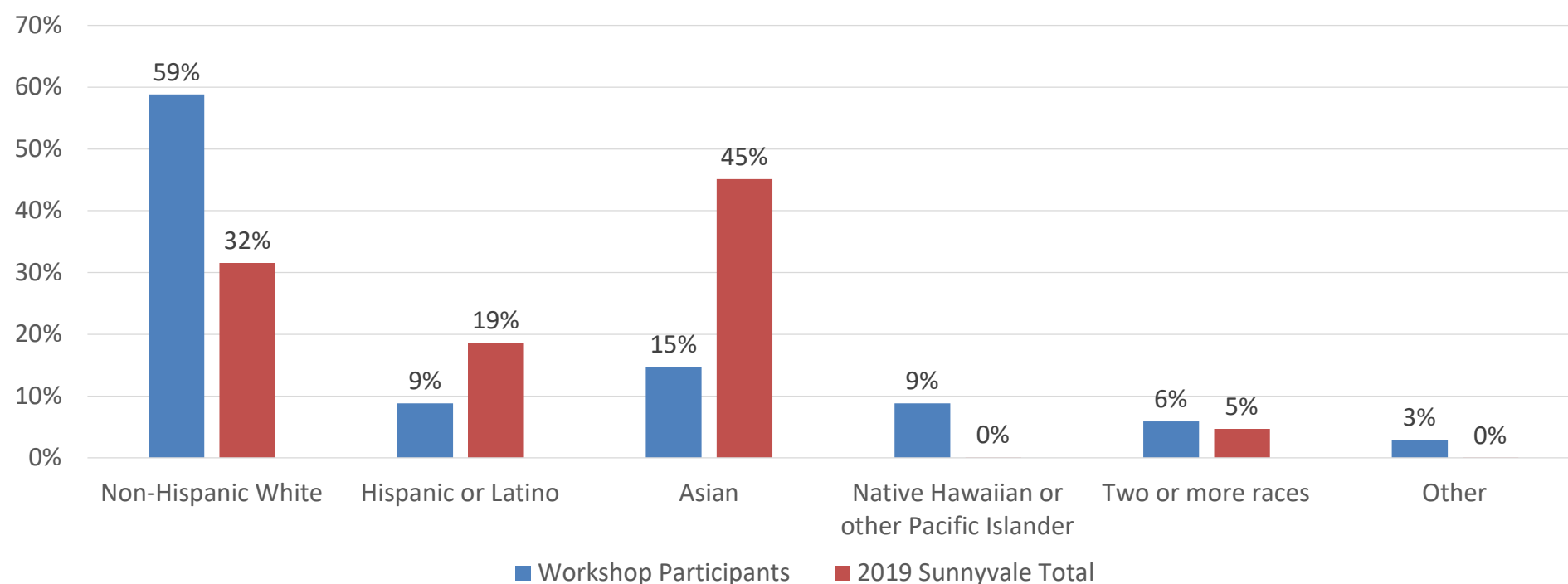


# Workshop Demographic Data- Age

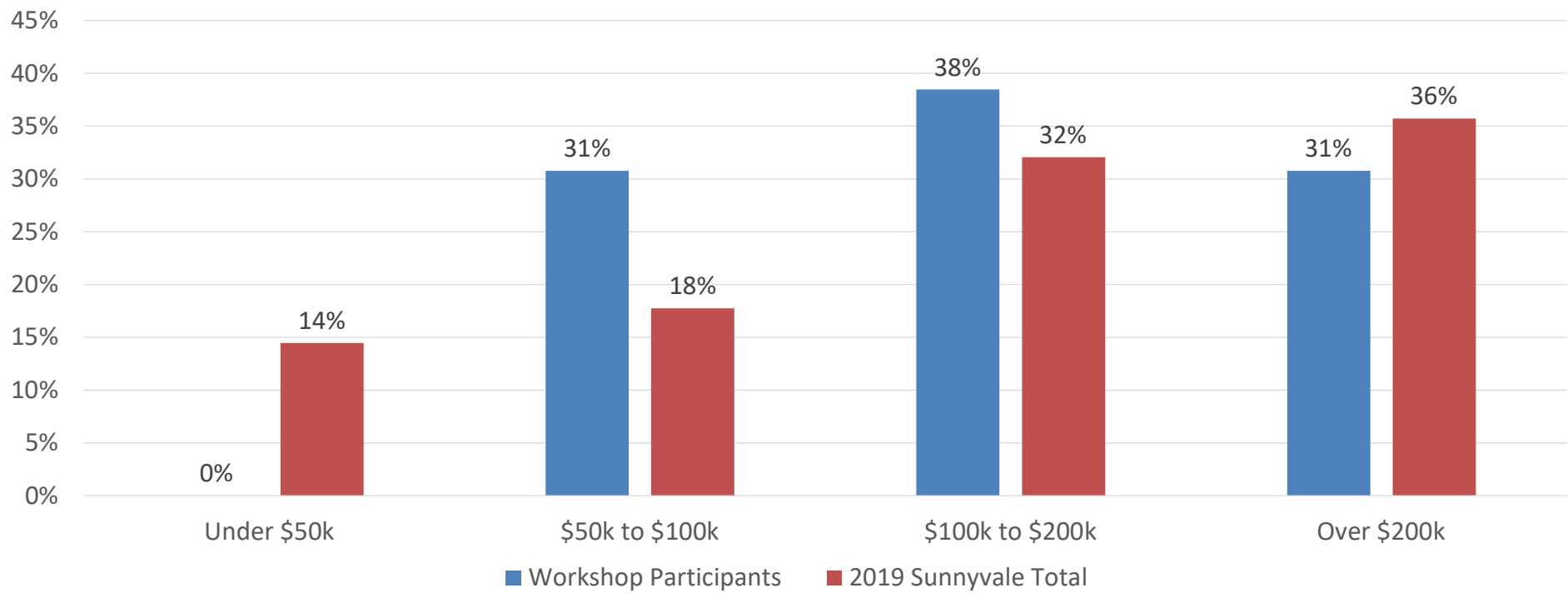




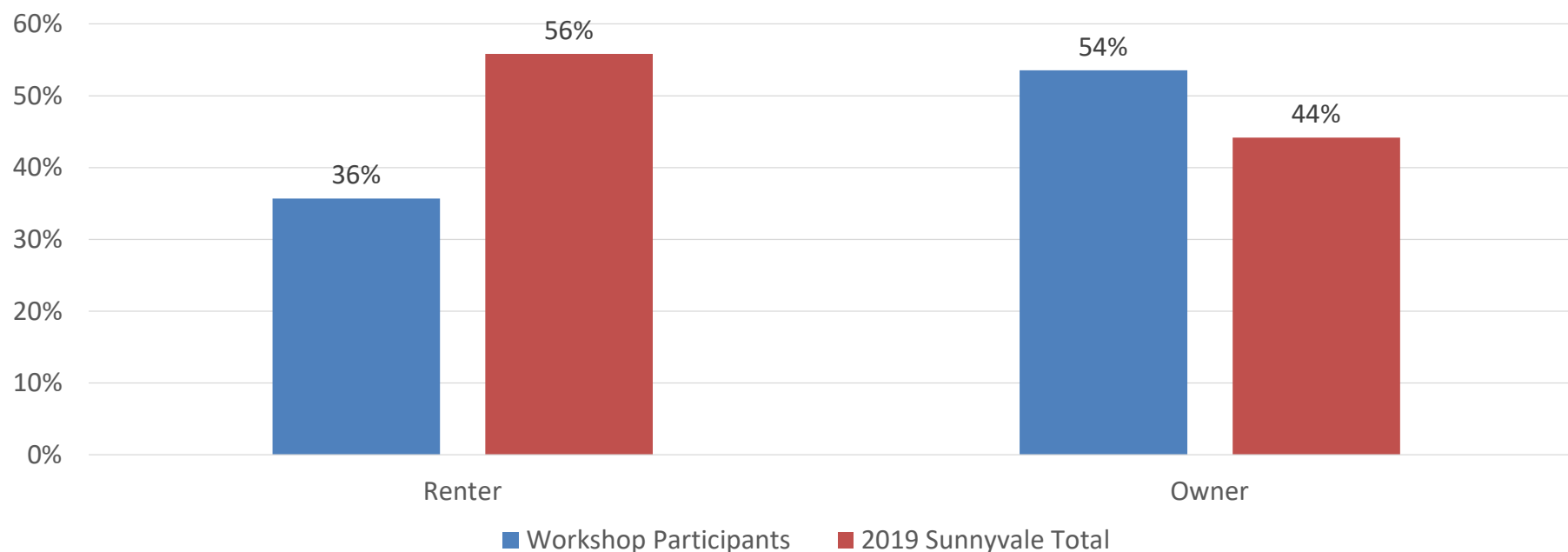
# Workshop Demographic Data- Race/Ethnicity



# Workshop Demographic Data- Household Income



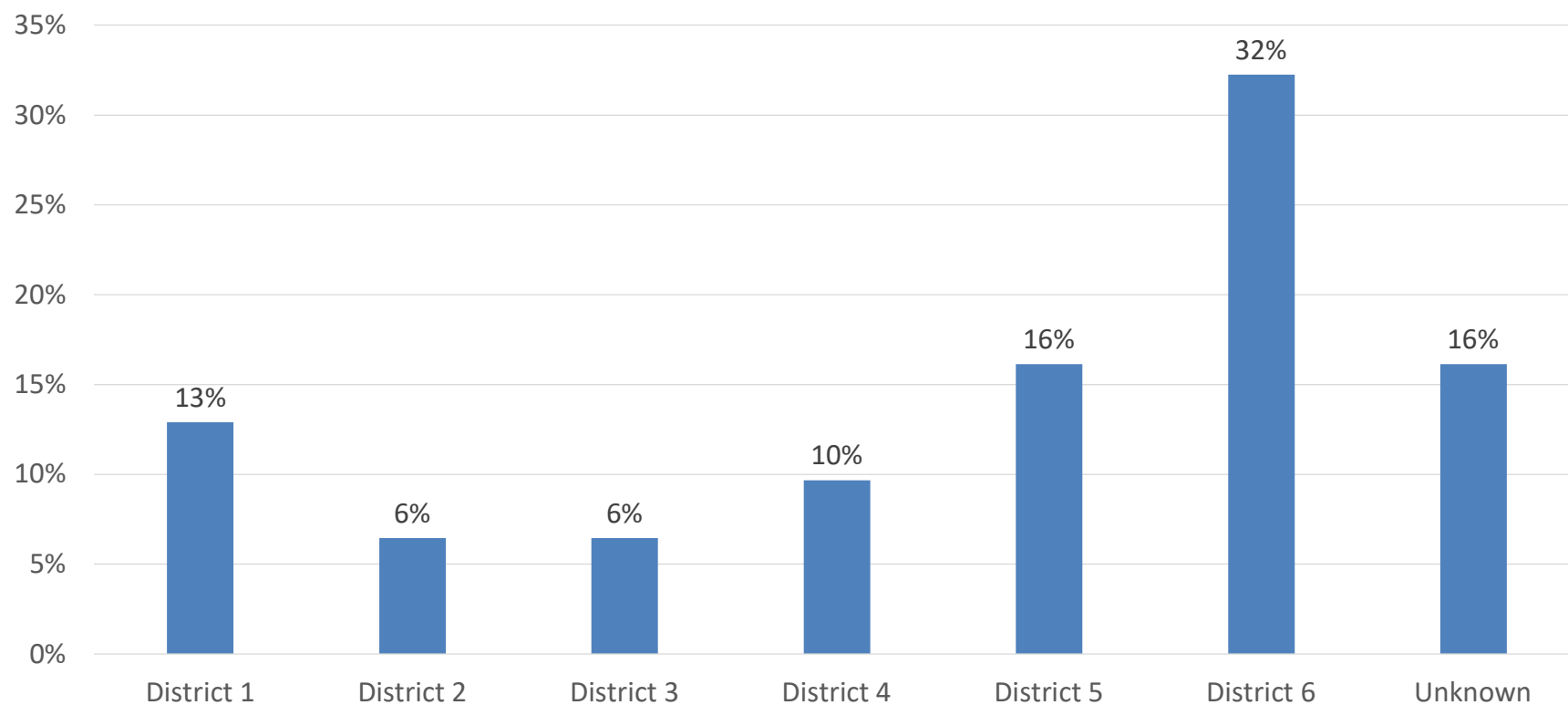
# Workshop Demographic Data- Housing Tenure





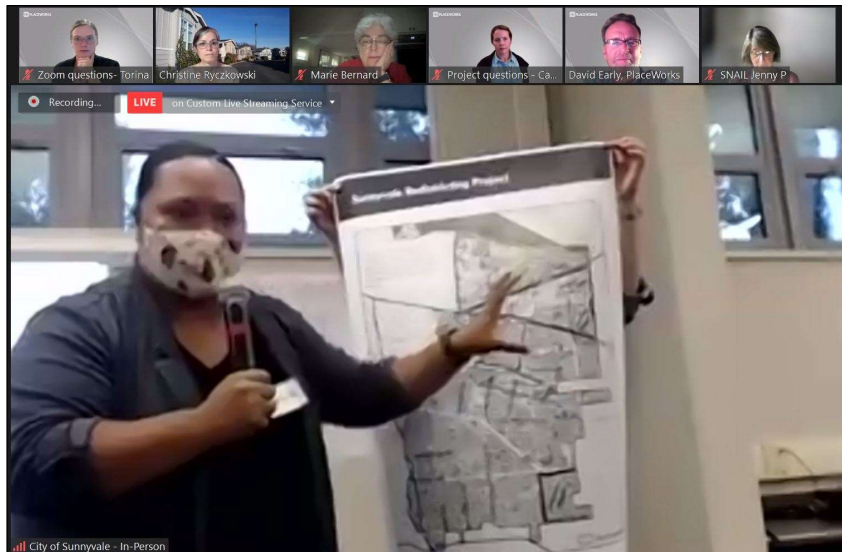
# Workshop Demographic Data

## Council Districts

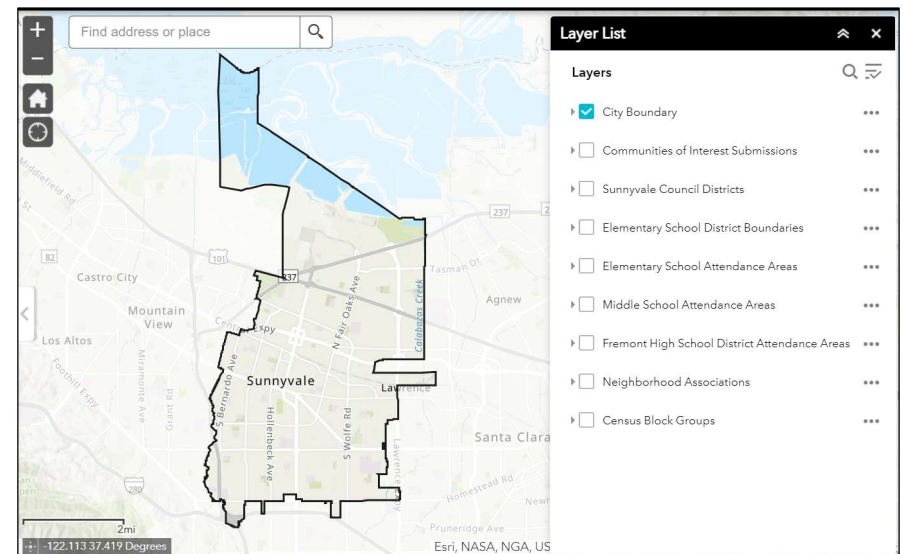


# Identification of Communities of Interest

» In-person participants marked physical maps

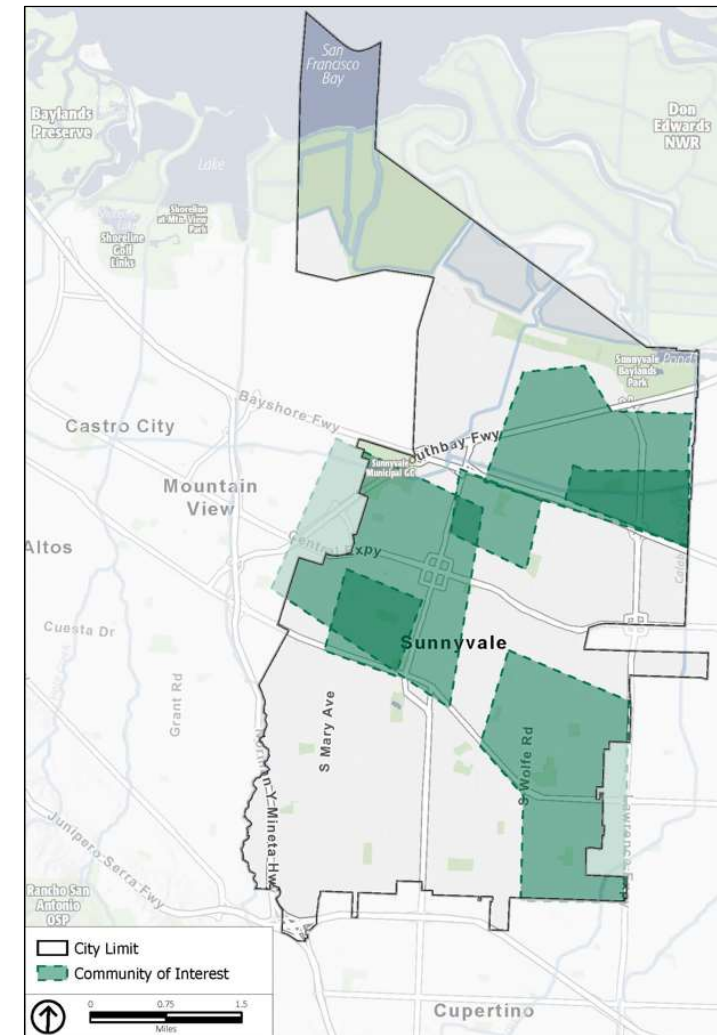


» Virtual participants directed a facilitator to mark their maps



# Communities of Interest

- » St. Thomas Church area (includes library, community center, Zanotto grocery store)
- » School Districts
- » Mobile home parks
  - Support for maintaining all mobile home parks in one area like is currently done in District 6
  - Note that the Henderson and Rancho La Mesa mobile home parks are not included in District 6
  - Lakewood Village
  - North Sunnyvale because of unique traffic problems, wetlands area, and bounded by major freeways





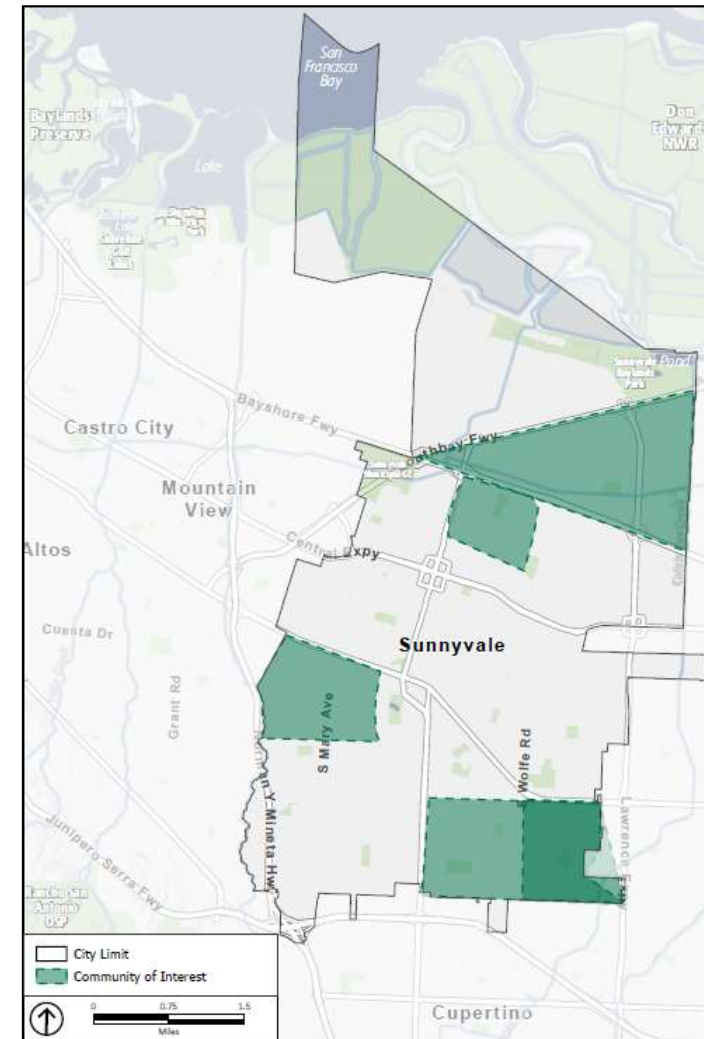
# Communities of Interest

## » LatinX and/or low-income communities

- SNAIL neighborhood
- North of El Camino Real/around Columbia Community Center

## » Neighborhood Associations

- Ortega Park
- Panama Park
- Cumberland and Cherry Chase neighborhoods should be combined
- Birdland neighborhood, bounded to the north by Fremont Avenue and bounded to the west by either Wolfe Road or Sunnyvale Saratoga Road



# Communities of Interest (submitted after workshop)

- » Presentation by Sunnyvale Neighbors of Arbor including La Linda (SNAIL) Neighborhood Leader, Valarie Suarez
  - Emailed to Commission on August 26

# Other Feedback

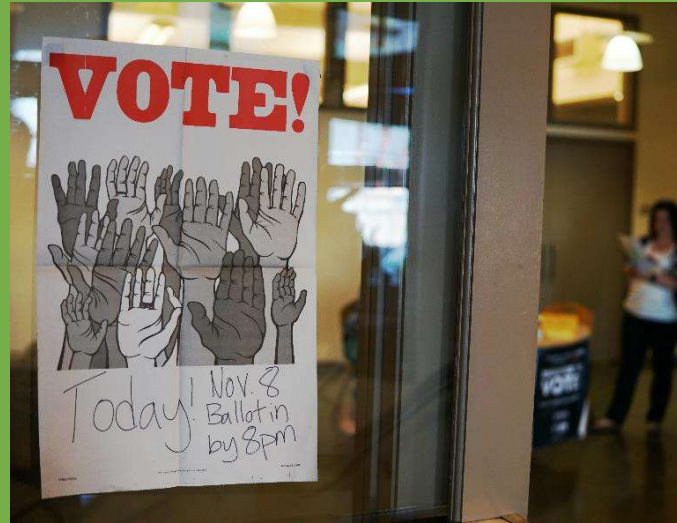
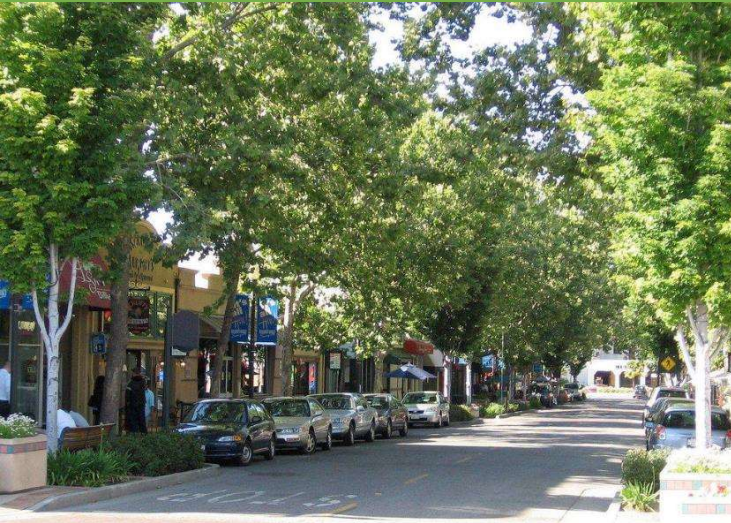
- » **Maintain existing Council district boundaries to the extent possible.**
- » **Need updated Census data to identify the communities of interest.**
- » **Keep existing neighborhoods together.**

# Questions and Discussion



# DISCUSSION

- » What Communities of interest should stay together to elect a Councilmember?
- » What Communities of interest would be better served by being split into two Council districts?



# City Council Elections Redistricting Project

## Communities of Interest Overview

*September 9, 2021*