

Public Art – Prefabricated Sculptures Public Art Fund Allocation Request

City Council Nov. 9, 2021 Cherise Brandell



How We Got Here

Community Engagement

Proposed Project

Next Steps



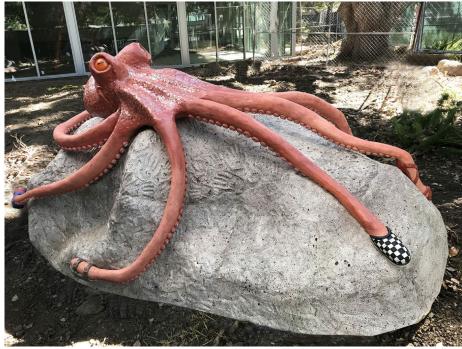
How We Got Here

- Master Plan for Public Art (MPPA) adopted in 2020
- \$600k+ balance in the Public Art Fund
- MPPA outreach identified public art priorities
 - Functional
 - Whimsical



Engagement Process For Initial Project

- Two Study Sessions with Arts Commission and meetings with Councilmembers to brainstorm projects
- Community Survey identified public art priorities:
 - Art that is functional
 - Small-scale, whimsical
 - Temporary or rotating art



May 2021 – Arts Commission project selection

Functional Art

Such as permanent artistic benches for city parks and open spaces

Whimsical Small-Scale

Such as small-scale murals throughout city facilities and open spaces

Temporary/Rotating Art

Such as sculptures altered by artists throughout city spaces (similar to Chicago Cows)



- "Prefabricated sculptures altered by artists temporarily installed throughout city spaces."
- Goal: To create an iconic program that is distinctly Sunnyvale, provide fun and unexpected discoveries, invite exploration of Sunnyvale, and establish a distinctive Sunnyvale icon.
- Estimated cost varies between \$2,000-\$5,000 per piece depending on size and number of sculptures
- Maximum expenditure of \$100,000

Examples of Prefabricated Sculptures

Cows on Parade, 1999, Chicago









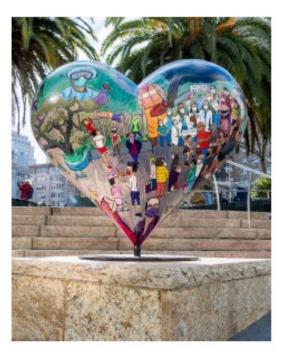
City of Sunnyvale – Public Art – Prefabricated Sculptures, November 2021

Examples of Prefabricated Sculptures

The Hearts of San Francisco, 2004-present







Examples of Prefabricated Sculptures

Los Altos Bears going on now









Public Art Fund Allocation Process / Next Steps

- Request Public Art Fund allocation from Council
- Identify the sculpture and vendor to fabricate
 - Surveys and study session generated a potential list
 - Suns
 - Wagons
 - Fruit boxes
 - Airplanes
 - Computer chips

Public Art Fund Allocation Process / Next Steps

- On-line survey for community to vote for favorite
- Work with purchasing to select a vendor
- Distribute a Request for Qualifications/Call for Artists
- Establish a committee to select artists
- Artists develop proposals
- Arts Commission review and recommendation
- City Council review and final approval

Recommendation

 Alternative 1: Approve an allocation from the Public Art Fund for up to \$100,000 for prefabricated sculptures modified by artists.



Questions

