

REPORT TO COUNCIL

SUBJECT

Appoint New Member to the NOVA Workforce Board

BACKGROUND

The federal Workforce Innovation and Opportunity Act (WIOA) of 2014 stipulates the composition, roles and responsibilities of the local workforce board. The chief local elected official appoints the local workforce board; the Sunnyvale City Council serves as the Chief Local Elected Official for the NOVA consortium. The local workforce board (NOVA Board) determines how many seats are on the board, and is required to have a majority of representatives from business and representation from at least the following stakeholders:

- Business Executives (majority and chair)
- Education providers from adult education and higher education
- Labor and community-based organizations representing the workforce
- Economic and community development agencies
- One-Stop partners from state employment and vocational rehabilitation programs

The roles and responsibilities of NOVA Board members include (but are not limited to):

- Take a leadership role in forging a strong and vital partnership between business and the workforce development community, resulting in an entrepreneurial, market-driven, accountable and exceptional workforce investment system;
- Contribute specific expertise from key industries and articulate evolving industries' needs, critical to aligning the workforce with the jobs of the 21st Century;
- Develop and approve policy for workforce initiatives in the NOVA service-delivery area;
- Help create and provide oversight of a strategic plan and participate in the development of a regional plan;
- Evaluate and monitor program performance according to specified outcomes and measures; and,
- Promote the NOVA Board and workforce through collaboration and relationship building with other businesses, local workforce boards, organizations and groups.

EXISTING POLICY

Council Policy 5.1.1 Socio-Economic - Goals and Policies. Education and Training, Goal 5.1F: Provide job training and employment services, within constraints of operative Federal regulations and available Federal funding, to address the locally-determined employment and training needs of economically disadvantaged residents and others with special needs.

ENVIRONMENTAL REVIEW

N/A

DISCUSSION

The NOVA Board Nominating Committee is comprised of Sunnyvale Vice Mayor Tara Martin-Milius and NOVA Board Co-chairpersons Steve Van Dorn and Dennis Cima. They are charged with the responsibility of recommending candidates for appointment to the NOVA Board, for consideration by the Sunnyvale City Council. The Nominating Committee is recommending appointment of one candidate because of the individual strengths and assets he can bring to the NOVA Board. In addition, this nomination will fill a WIOA-mandated seat representing adult education.

About The Candidate

Mr. Lionel de Maine

Chief Operations Officer, Sequoia Union High School District Adult School

Headquartered in Menlo Park, the Sequoia District Adult School has provides quality education programs in a variety of disciplines that includes business in partnership with the Renaissance Entrepreneurship Center, English as a Second Language, high school diploma equivalency, and computer instruction. As Chief Operations Officer, Mr. de Maine is responsible for overseeing and managing all aspects of the Adult School's operations and its 30 to 35 full- and part-time employees. Mr. de Maine brings to the NOVA Board 13 years of experience in adult education and 14 years of experience in the high-technology field, with a passion for preparing adults for college and careers through the development of career pathways. Mr. de Maine will also bring the perspective of the San Mateo County service system that is now part of the NOVA consortium.

This appointment complies with the requirements of the Workforce Innovation and Opportunity Act.

FISCAL IMPACT

No fiscal impact.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's website.

RECOMMENDATION

Appoint Mr. Lionel de Maine to the NOVA Workforce Board.

Prepared by: Eileen Stanly, Analyst

Reviewed by: Kris Stadelman, Director, NOVA Workforce Services

Reviewed by: Jane Chambers, Interim Assistant City Manager

Approved by: Deanna J. Santana, City Manager