



City of Sunnyvale

Agenda Item-No Attachments (PDF)

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REPORT TO COUNCIL

SUBJECT

Approve the Proposed 2016 Priority Issues and Short and Long-term Legislative Advocacy Positions (LAPs)

BACKGROUND

A goal of the City's Intergovernmental Relations Program is to enable timely and effective advocacy of City interests on pending legislation and issues that significantly impact City business. The City can initiate advocacy on the basis of any existing City Policy, including the City Charter, Municipal Code, General Plan Elements, and the Council Policy Manual, which is where many of the City's other legislative goals are addressed. However, every year, the City Council adopts the City's advocacy platform, which identifies the priority advocacy issues for the coming year; priority issues and short-term LAPs are contained in Council Policy 7.3.2 *Legislative Advocacy Positions* while long-term LAPs are found in each chapter of the Council Policy Manual. This report provides Council with the opportunity to review the Proposed 2016 Priority Issues and short-term LAPs along with proposed edits to the City's long-term Legislative Advocacy Positions (LAPs).

EXISTING POLICY

Council Policy 7.3.2, *Legislative Advocacy Positions*

ENVIRONMENTAL REVIEW

N/A.

DISCUSSION

Proposed 2016 Priority Issues and Legislative Advocacy Positions (Attachment 1) is presented for Council consideration. Priority issues focus on "hot" issues where activity is either already underway or expected within the upcoming calendar year and where the pending legislation or issue is expected to have significant impact on City business. Staff is proposing 11 Priority Issues:

1. Investment Funding for Workforce Development
2. Interoperability/Public Safety Communications System
3. Environmental Regulatory & Conservation Issues
4. Regional and State-wide Water Supply Issues
5. Local Authority Over Wireless Telecommunications Facilities
6. School Mitigation Fees
7. Transportation Network Companies
8. Response to AB 1147 (Bonilla) Massage Therapy
9. Anticipated Legislation regarding the use of Unmanned Aircraft Systems by Law Enforcement and First Responder Immunity when interfering with Unmanned Aircraft Systems
10. Medical Marijuana

11. Affordable Housing and Homelessness

There is one short-term Legislative Advocacy Position (LAP) proposed for Council consideration.

The City captures long-term LAPs by issue categories in each chapter of the Council Policy Manual, *CouncilPolicy.inSunnyvale.com*. Long-term LAPs do not require annual Council adoption; however, any edits to those positions must be approved by Council. Staff is proposing clarity edits to the following sections of the Long-term LAPs: Council Policy 3.0 - *Environmental Management* and Council Policy 5.0 - *Socio-Economic* (Attachment 2).

FISCAL IMPACT

None.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's website.

ALTERNATIVES

1. Approve the *Proposed 2016 Priority Issues and Legislative Advocacy Positions* (Attachment 1) and *Council Policy Long-term Advocacy Positions* as proposed to be amended (Attachment 2).
2. Approve the *Proposed 2016 Priority Issues and Legislative Advocacy Positions* (Attachment 1) and/or *Council Policy Long-term Advocacy Positions* as proposed to be amended (Attachment 2) with additional modifications.
3. Other direction as provided by Council.

STAFF RECOMMENDATION

Alternative 1: Approve the Proposed 2016 Priority Issues and Legislative Advocacy Positions and Council Policy Long-term Advocacy Positions as proposed to be amended.

Prepared by: Yvette Blackford, Senior Management Analyst

Reviewed by: Kent Steffens, Assistant City Manager

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Proposed 2016 Priority Issues and Legislative Advocacy Positions
2. Council Policy Long-term Advocacy Positions