



City of Sunnyvale

Agenda Item-No Attachments (PDF)

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REPORT TO COUNCIL

SUBJECT

Approval of One-Stop Operator for NOVA Local Workforce Development Area - continued from May 23, 2017

BACKGROUND

Under the Workforce Innovation and Opportunity Act (WIOA), each local workforce development area must have at least one comprehensive America's Job Center of California (AJCC) location that provides access to the full range of WIOA employment services, training and education, employer assistance, etc. Services in northern Santa Clara County are provided through a comprehensive America's Job Center of California (AJCC) location in Sunnyvale (NOVA Job Center) with services provided by NOVA. In San Mateo County, AJCC services are provided by service providers under contract to NOVA.

The AJCCs, also known as "one-stops," are the core of California's workforce development system. A comprehensive AJCC is a physical location where job seekers and employers have access to the programs, services, and activities of all the required AJCC partners. The AJCC partners have agreed to align and coordinate workforce and economic development, educational, and other human service programs.

The law envisions that local boards will act as the shaper of how One-Stop services are delivered within their Local Area. Local Areas are required to competitively procure a "one-stop operator" to assist with coordination of services among all AJCC partners and service providers in the local area. Therefore, Local Boards (NOVA) can focus on strategic planning and the provision of career services.

Pursuant to federal law (29 USCA Section 3122), the City Council is the "chief elected official", and the "local grant recipient" and "fiscal agent" for NOVA and the Local Workforce Development Board (Board). Subsection (10) (A) of 29 USCA Section 3122 requires the City Council in its role as the "chief elected official" to approve the designation or certification of one stop operators by the Board. If the City Council approves the designation, then as the contract amount is less than \$100,000 the City Manager may execute the contract pursuant to the authority granted to her by Sunnyvale Municipal Code section 2.08.040 (c)(1).

EXISTING POLICY

Council Policy 5.1.1: Socio-Economic - Goals and Policies: Education and Training Goal 5.1F: Provide job training and employment services, within constraints of operative Federal regulations and available Federal funding, to address the locally-determined employment and training needs of economically disadvantaged residents and others with special needs.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental, organizational or administrative activity that will not result in direct or indirect changes in the environment.

DISCUSSION

On February 16, NOVA issued a Request for Qualifications for America’s Job Center of California (AJCC) consultant services for an entity to serve as “one-stop operator.”

NOVA received three proposals, which were reviewed and scored by a review team consisting of NOVA staff and one board member. Review factors included past facilitation experience as well as familiarity with workforce development partners in San Mateo County in order to ensure San Mateo County agencies are represented on NOVA’s stakeholders’ group. The highest scoring proposal was submitted by Hilary Goodkind, Ph.D. dba Cenetri Group. The review committee recommended the award of a contract to Hilary Goodkind dba Cenetri Group to provide AJCC consulting services from July 1, 2017 through June 30, 2019 in an amount not to exceed \$30,000 for the two-year term.

The NOVA Workforce Board Executive Committee, on behalf of the full Board, approved this action at its meeting of April 19, 2017. The Agreement between the NOVA Workforce Board and the Sunnyvale City Council states that the NOVA Workforce Board shall select a one-stop operator, with the agreement of the City Council. Hence, staff recommends that the City Council approve Hilary Goodkind dba Cenetri Group to serve as the one-stop operator for the NOVA Local Workforce Development Area, with a special emphasis on the San Mateo County AJCC services.

FISCAL IMPACT

The source of funds for the services is WIOA funds. Since funds are obligated to programs only based upon appropriations dedicated to NOVA, sufficient WIOA funds will exist to cover all anticipated obligations of day-to-day program operations. If funding is cut, then program services will be accordingly reduced.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City’s website.

RECOMMENDATION

Approve Hilary Goodkind dba Cenetri Group as one-stop operator for the NOVA Local Workforce Development Area.

Prepared by: Jeanette Langdell, Employment Training Manager

Reviewed by: Kris Stadelman, Director, NOVA Workforce Services

Reviewed by: Walter C. Rossmann, Assistant City Manager

Approved by: Deanna J. Santana, City Manager